

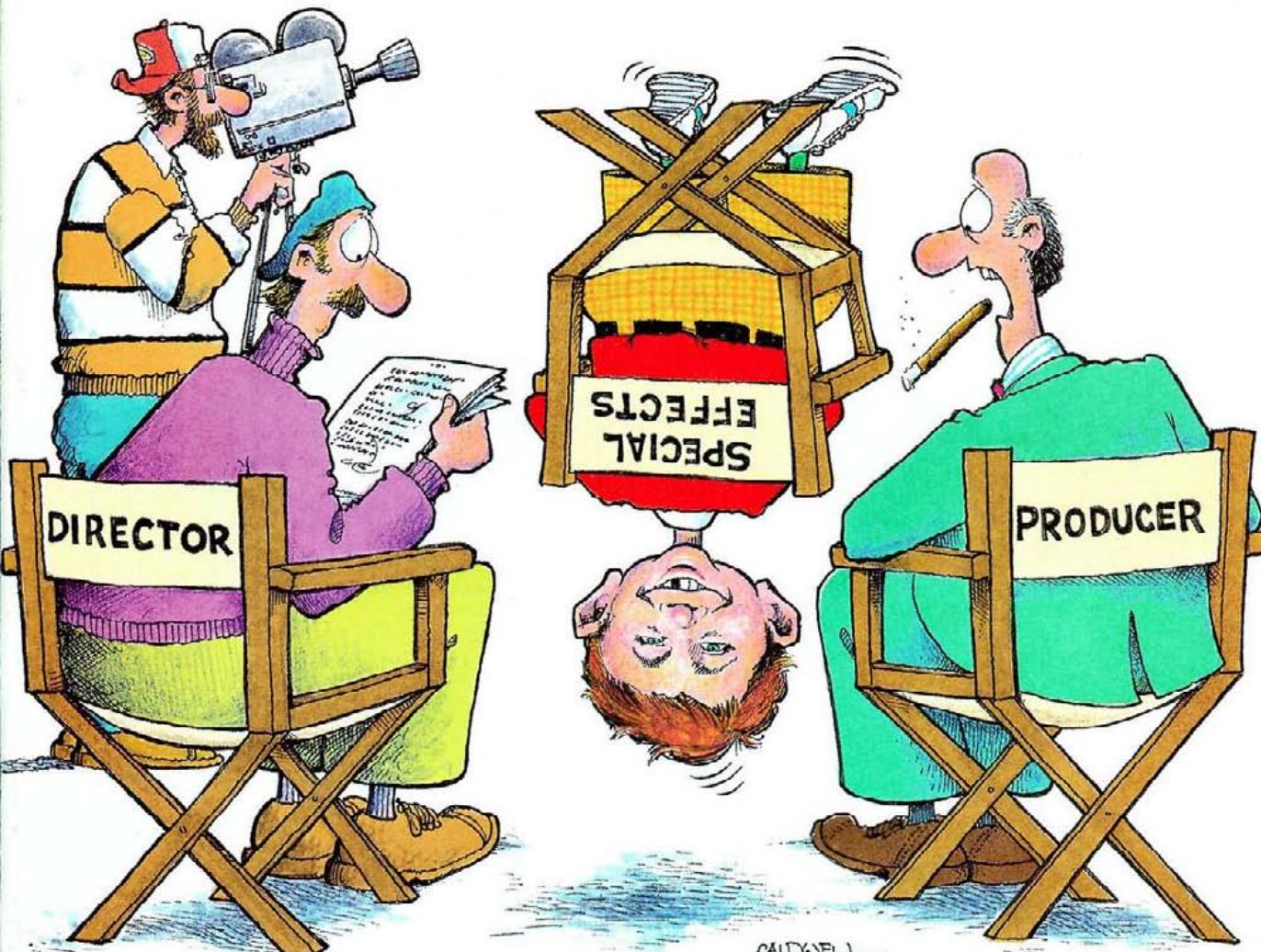
IN THIS ISSUE
WE SMACK...

BACK TO THE FUTURE II

No.
295
June
1990

MAD

IND
Our
Price
\$1.75
Cheap!



06

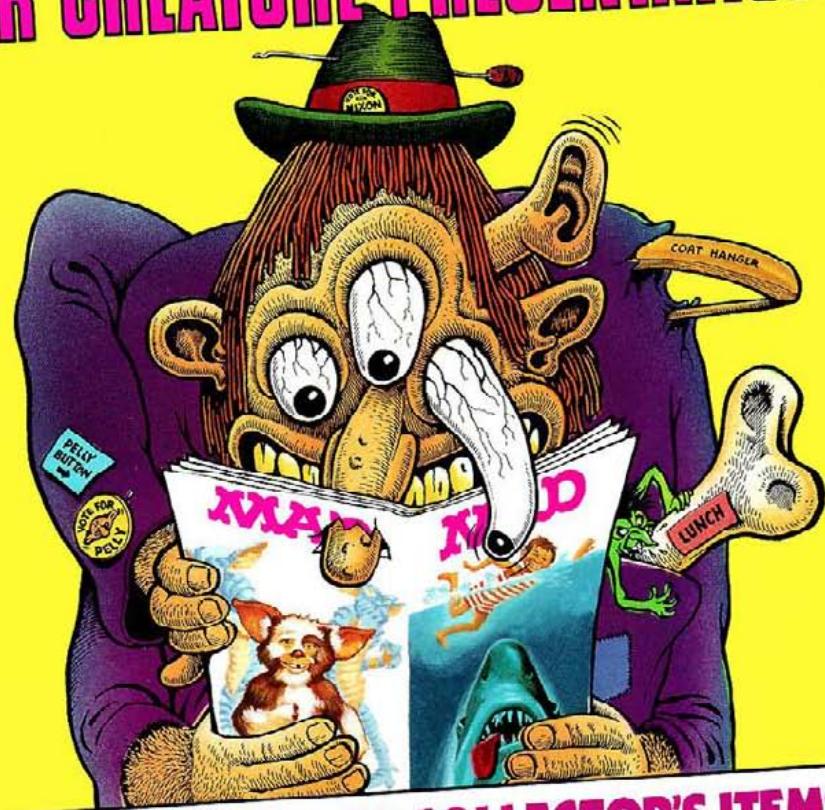


0 70989 33230 0

Super
Special
Fall
1990
\$3.50
Cheap!

MAD^{IND}

OUR CREATURE PRESENTATION



96 PAGES OF COLLECTOR'S ITEMS
Including a 42-Page Sanctuary of
GEEKS, FREAKS AND BEASTS!!!

**AT LAST! A MAD SUPER SPECIAL THAT'S AS FUNNY
...AS IT IS GOOD LOOKING!!!**

on sale wherever magazines with deformed dorks on the cover are sold!

MAD

"A gossip columnist is someone who uses dirt to make a mountain out of a molehill!"

—Alfred E. Neuman

WILLIAM M. GAINES *publisher*

NICK MEGLIN, JOHN FICARRA *editors*

LEONARD BRENNER *art director* TOM NOZKOWSKI *production*
 CHARLIE KADAU, JOE RAIOLA, SARA F. FRIEDMAN *associate editors*
 DICK DE BARTOLO *creative consultant*
 JACK ALBERT *lawuits* ANNE GAINES *logistics*
 GLORIA ORLANDO, LILLIAN ALFONSO, M.C. GAINES *subscriptions*
 CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

DEPARTMENTS

A WORD TO THE GUISE DEPARTMENT

When "Doublespeak" Takes Over Completely 10

BERG'S-EYE VIEW DEPARTMENT

The Lighter Side of 26

BLAND ON THE RUN DEPARTMENT

America's 9 Most Wanted Jerks 18

CHILD A-BRUCE DEPARTMENT

"Look Who's Squawking" (A MAD Movie Satire) 39

COMPILING IT ON DEPARTMENT

MAD's Really Relevant Collection of Lists 31

CRAWL OF THE WILD DEPARTMENT

TV and Movie Credits You Probably Missed 34

FROM BAD TO REVERSE DEPARTMENT

More MAD Switcheroos 36

JOKE AND DAGGER DEPARTMENT

Spy vs. Spy 25

LET THE MAIMS BEGIN DEPARTMENT

Sports Disasters of the 1980's 14

LETTERS AND TOMATOES DEPARTMENT

Random Samplings of Reader Mail 2

MARGINAL THINKING DEPARTMENT

"Drawn Out Dramas" by Sergio Aragones 11

MEDIA-MORPHOSIS DEPARTMENT

If Famous Movies Were Made into Comic Strips 44

OFF THE BEATEN LAUGH TRACK DEPARTMENT

TV Sitcoms that Break Fresh Ground 22

RECALL WAITING DEPARTMENT

"When I Was Your Age..." Stories Today's Kids Will

Be Telling Their Grandchildren 12

SPLURGE IN GENERAL DEPARTMENT

Some Truly Joyous Things You Could Do

If You Won the Lottery 20

TALES FROM THE DUCK SIDE DEPARTMENT

The Longwinded Laboratory Liquidation 43

The Meaty Mermaid Menace 17

21st CENTURY FOX DEPARTMENT

"Bleak for the Future Part II" (Another MAD Movie Satire) 4

TURTLE WHACKS DEPARTMENT

A Modern Day Fairy Tale 38

ZAPS ALL, FOLKS! DEPARTMENT

MAD's Ultimate TV Remote Control 48

**Various Places Around the Magazine

FRONT COVER ARTIST & WRITER: JOHN CALDWELL

MAD (ISSN 0924-9319) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 MADison Avenue, New York, NY 10022. Second class postage paid at New York, NY, and at additional mailing offices. Subscription in U.S.A.: 9 issues \$13.75 or 24 issues \$33.75 or 40 issues \$53.75. Outside U.S.A.: 8 issues \$17.25 or 24 issues \$43.75 or 40 issues \$69.75. Entire contents copyright © 1989 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, 485 MADison Avenue, New York, NY 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

VITAL FEATURES

"BLEAK FOR
THE FUTURE
PART II"
(A MAD MOVIE
SATIRE)
Pg. 4



WHEN
"DOUBLESPEAK"
TAKES OVER
COMPLETELY
Pg. 10



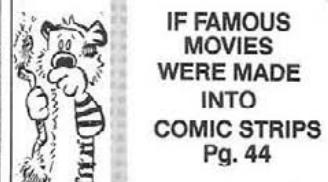
"WHEN I
WAS
YOUR AGE"
Pg. 12



SOME TRULY JOYOUS
THINGS YOU COULD
DO IF YOU WON
THE LOTTERY
Pg. 20



"LOOK
WHO'S
SQUAWKING"
(ANOTHER
MAD MOVIE
SATIRE)
Pg. 39



IF FAMOUS
MOVIES
WERE MADE
INTO
COMIC STRIPS
Pg. 44

SUBSCRIBE TO MAD! SAVE \$\$\$! GET FREE BOOKS! BIG DEAL!



OFFER #1 40 ISSUES SAVE \$16.25 off the newsstand price
AND GET AL JAFFEE'S "VERY BEST SNAPPY ANSWERS TO STUPID QUESTIONS"
AND FRANK JACOBS'S "MAD ZAPS THE HUMAN RACE" ABSOLUTELY FREE!

I ENCLOSE \$53.75.* Please send me the next 40 issues of MAD... plus "Very Best Snappy Answers" and "Mad Zaps the Human Race" free!

OFFER #2 24 ISSUES SAVE \$8.25 off the newsstand price
AND GET AL JAFFEE'S "VERY BEST SNAPPY ANSWERS TO STUPID QUESTIONS"
OR FRANK JACOBS'S "MAD ZAPS THE HUMAN RACE" ABSOLUTELY FREE!

I ENCLOSE \$33.75.* Please send me the next 24 issues of MAD... plus "Very Best Snappy Answers" or "Mad Zaps the Human Race" free! (Check one.)

OFFER #3 8 ISSUES SAVE A MEASLY ROTTEN QUARTER
AND GET NO BOOKS! (Don't be a schmuck! Go for one of the other offers!)

I ENCLOSE \$13.75.* Please send me the next 8 issues of MAD... I don't want MAD Books, but please let me know when you offer tofu wienies!

CHECK HERE IF RENEWAL

Our Pledge: MAD will not sell or give your name and address to anyone for any reason!

485 MADison Avenue **MAD** New York, New York 10022

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

ARE YOU RELATED
TO CHER?

*OUTSIDE U.S.A. (including Canada), \$17.75 for 8 issues or \$43.75 for 24 issues or \$69.75 for 40 issues in U.S. Funds payable by International Money Order or Check drawn on a U.S.A. Bank. Allow 10 weeks for subscription to be processed. MAD Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED!

LETTERS AND TOMATOES DEPT.



DART'S ALL, FOLKS!

On "The MAD Dartboard" on the back of issue #293 you put Stephen King's name. Why? Are you mad because he monopolizes the bestseller lists? He writes to make himself happy. If he makes millions doing it, so what! I'd like to see anyone at MAD write over 20 bestsellers. If he isn't good at writing, how come there are over eighty million King books in print? Of the 16 King books I've read, all of them were great!

Ryan Swank
N. Canton, OH

We apologize for the mistake on our dart board. The area in question was not supposed to read "Stephen King." It should have read "Stephen King FANS"!!! —Ed.

PARDON OUR FRENCH

Referring to your "Handy Foreign Phrase Guide" (MAD #293), you neglected to translate the word "skateboard" into French. "Skateboard" in French is actually "planche de roulettes."

Geoffrey Hart
Monsey, NY

Geoffrey—since you seem to be such a linguistic whiz, here's another phrase we're not going to translate into French: You're a picky, picky schmuck! —Ed. o uard

OUT OF TOON

Two years ago I had cosmetic surgery and now I look just like Mickey Mouse. I'm glad I was able to pick up a pair of Mickey Mouse four-fingered gloves from "The Great Toon Surplus Sale" in MAD #292 (see picture!).

Andy Helmick
Columbus, OH

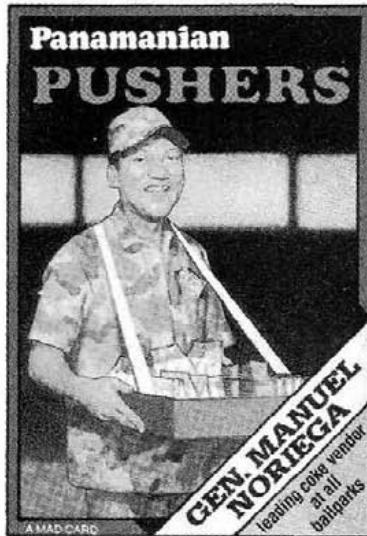


We THANK GOD you bought the Mickey Mouse gloves and not the Donald Duck sailor suit! Otherwise you wouldn't be wearing pants in your photo! Yecch! —Ed.

MANUEL BELABORED

Now that General Manuel Noriega is a prisoner of the U.S., how does that affect the value of his "MAD's All-Star Flops" trading card from the back cover of issue #282?

Danny & Tracey Murray
Staten Island, NY



From what we understand, the \$569.00 value of the card has not been effected. However a more savvy question would be: How will the Noriega card's value be affected if, as predicted by State Dept. expert Elliot Abrams, Darryl Strawberry is elected the next President of Panama? —Ed.

A "PI" IN THE OINTMENT

MAD is probably the last place anyone would look for the value of pi. However anyone who does look there should be warned that the value published on page three of MAD #293 is wrong! The decimal expansion of pi starts out with 3.14159265358979... Your value is wrong in the 10th decimal place. I didn't check any further, since once you have a wrong digit, everything after that is irrelevant.

Saul Rosen
Professor of
Computer Science
Purdue University
West Lafayette, IN

The value of pi quoted in your March issue is incorrect. The numeral "5" should have been between the 10th and 11th digits. Give yourselves a "pi" in the face!

Dr. Robert A. Erck
Assistant Metallurgist
Materials & Components
Technology Division
Associate Editor
Lubrication Engineering
Argonne National Laboratory
Argonne, IL

We are honored to hear from such learned and respected members of the intellectual community regarding our alleged pi faux pas! It's a welcome change of pace from their usual letters asking why the Black Spy wins more than the White Spy (although we've still got some serious doubts about that guy from Lubrication Engineering)! —Ed.

THE BEST, AGAIN

Special note: Many people submitted "Best of the Year" lists to us this year, so here is the complex formula we used to choose the one to print: First, we threw away all the ones we didn't agree with. Unfortunately, that left us with none! So, we had to fish them out of the garbage and decided to go with the only one that wasn't covered with clear blue liquid gel stains! Anyway, get ready as...

I now present MY personal "Best of the Year Awards" for 1989:
Best Movie Satire: *Bartymen* (#289)
Best TV Satire: *The Blunder Years* (#291)
Best Article: MAD's Modern Rube
Goldberg Inventions (#290)
Best Satire of a Movie that Deserved It:
Grossbusters II (#290)
Best Satire of a TV Show that Deserved It:
thirtysuffering (#286)
Best Lighter Side of... (#290)
Best Spy Vs. Spy: (#290)
Best Cover: *Bartymen* (#289)
Best Back Cover: *Toys 'R' U* (#285)
Best Fold-In: *Ninja Turtles* (#290)
Best Alfred E. Neuman Quote: (#285)
Best Super Special: MAD Mania 2
Best Paperback: MAD In the Box
Best Overall Issue: #290

There you have it. Bye!

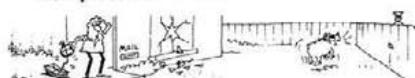
James Horton
Herndon, VA

"DUCK EDWING CHILLS OUT UP NORTH"

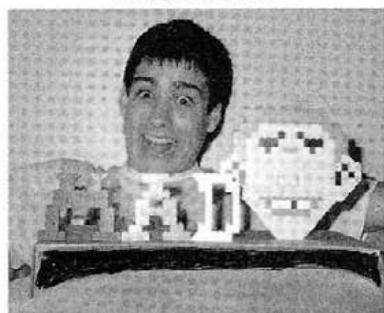
In "Duck Edwing Chills Out Up North" (MAD #292), the Duck-man shows penguins at the North Pole. Any preschooler knows penguins live only at the South Pole!

Nate Marron
Euclid, OH

You're absolutely right! Fortunately for us, however, most of our readers never graduated from preschool! —Ed.



WHAT'S WRONG WITH THIS PERSON?



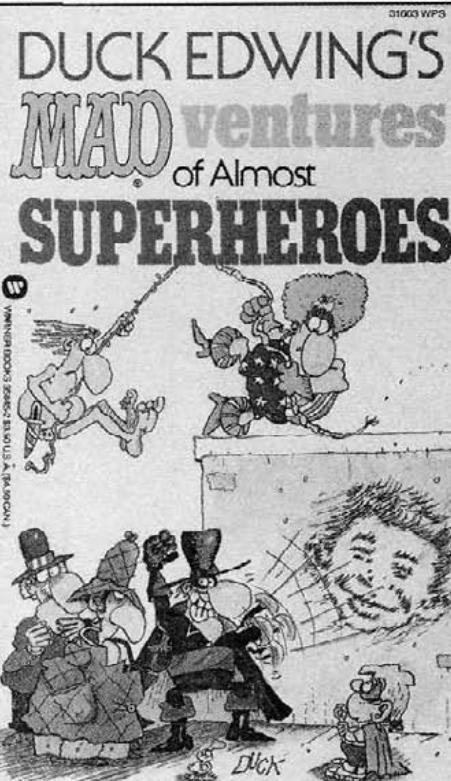
A proud Kyle Hildreth of Southwick, MA, displays the crude sculptures he made using Legos. Great, Kyle, just great! All of us at MAD wish you the best of luck in your next task: learning to eat with a fork!

Please Address All Correspondence To:
MAD, Dept. 295, 485 MADison Avenue
New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope or a note congratulating Joe on his new computer!

★ FLYING BULLETS!
★ RICOCHETING ROCKETS!
★ EXCITING ★ ★ ★
★ SWORD PLAY!

Sure, it's like that at all shopping malls! But why not have the courage to go there anyway and pick up a copy of...



SUPPLIES ARE LIMITED!
ONLY ONE COPY PER \$3.50!
NO EXCEPTIONS!

Going on the theory that you should never leave well enough alone, Universal Pictures has made a "Future" sequel. If the theory can work for a big company like Universal, it should work for a little two-bit operation like us! But it doesn't! Things still look...

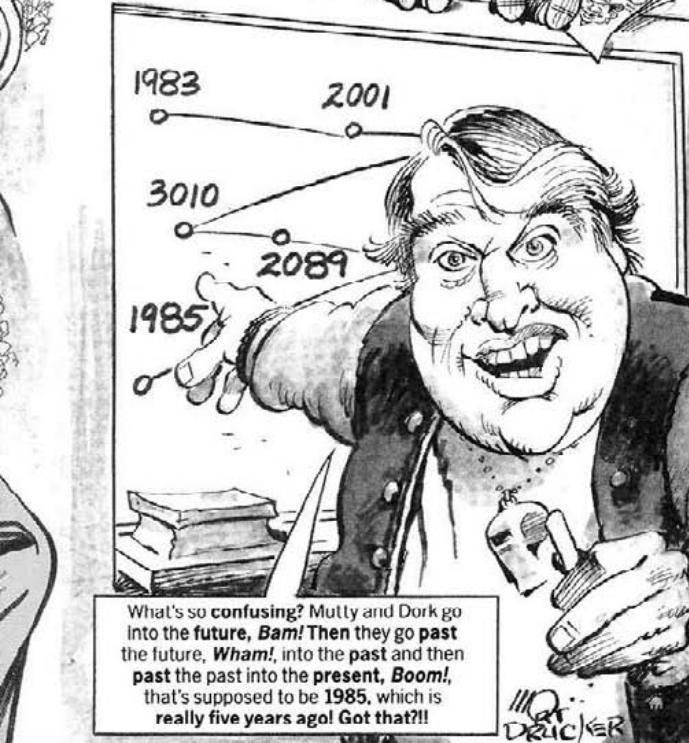
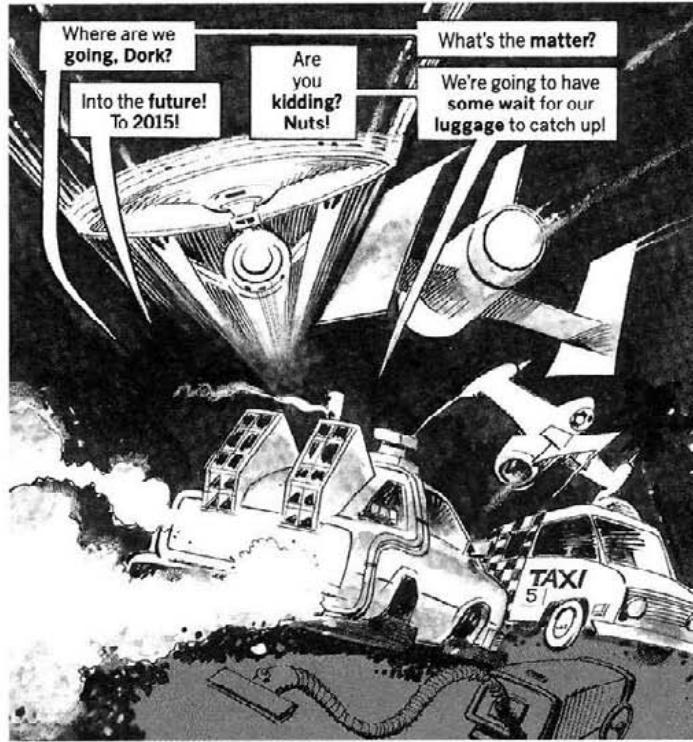
BLEAK

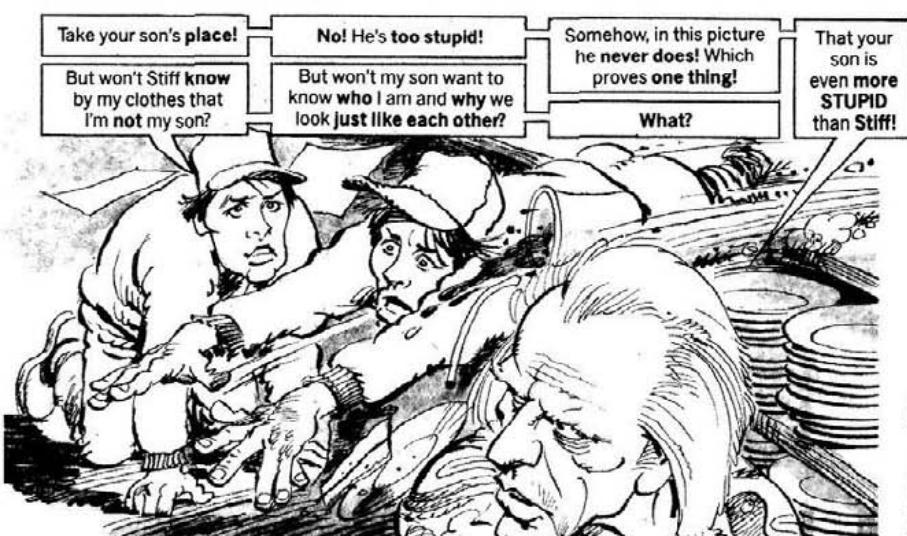
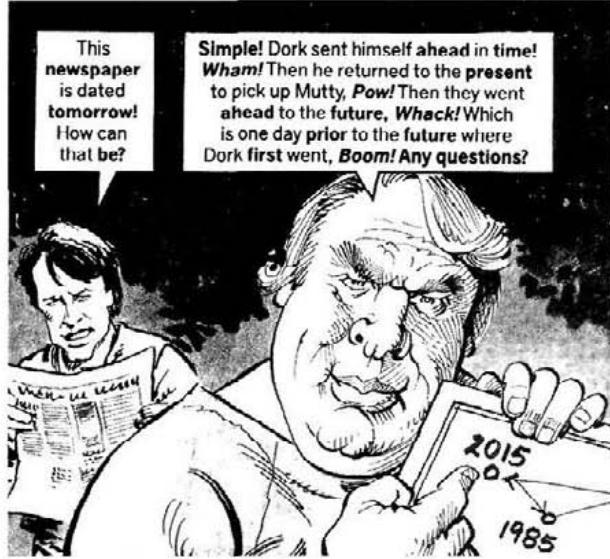
ARTIST: MORT DRUCKER



FOR THE FUTURE PART II

WRITER: STAN HART





Hey, Dork, where did these monstrous skateboards come from?

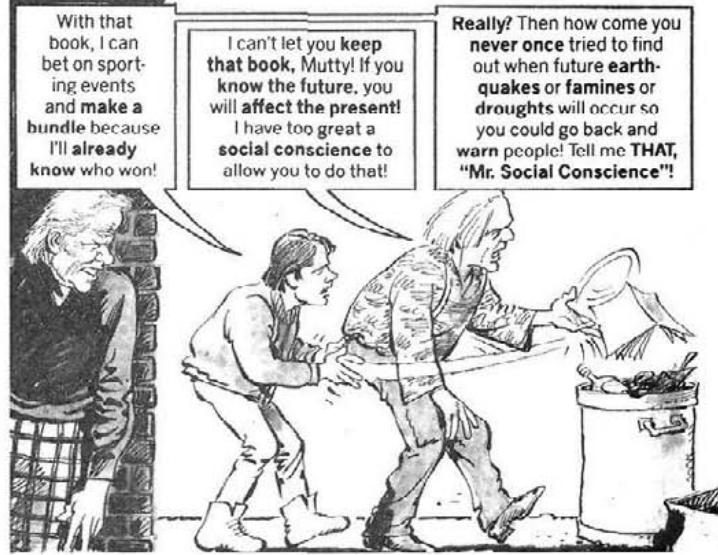
They were invented by a city bicycle messenger who was looking for a better way to harass pedestrians!

Wow! This book has all the results of sporting events to come! It says that Jose Canseco now charges \$500 per autograph and Pete Rose still claims he never bet on baseball!

With that book, I can bet on sporting events and make a bundle because I'll already know who won!

I can't let you keep that book, Mutty! If you know the future, you will affect the present! I have too great a social conscience to allow you to do that!

Really? Then how come you never once tried to find out when future earthquakes or famines or droughts will occur so you could go back and warn people? Tell me THAT, "Mr. Social Conscience"!



Well, Mutty, mission accomplished. You saved your son!

Sure, but look at me in 2015! I'm a complete failure! Why don't I do something about that?

I haven't an answer for that one, Mutty. But then, neither did the writers of this picture! On to our next adventure!



Help! Help!

Shh! What are you doing in my room?

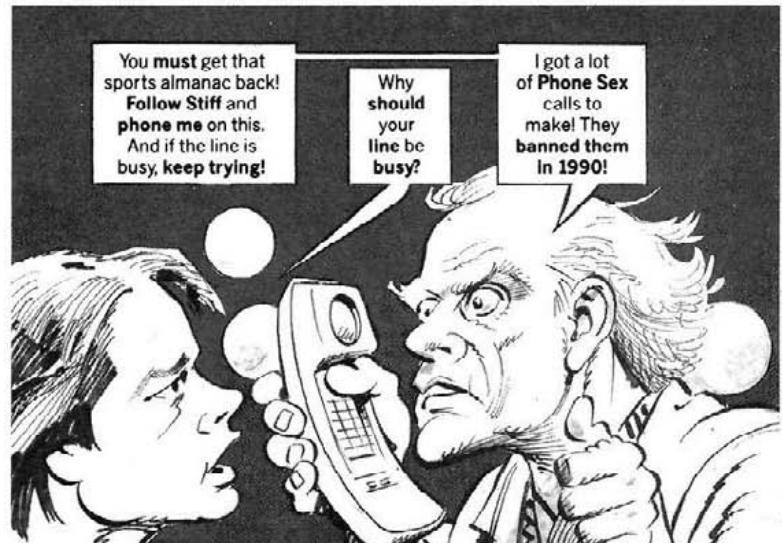
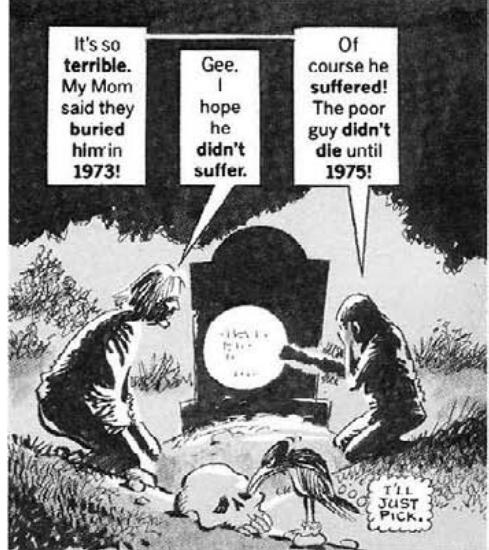
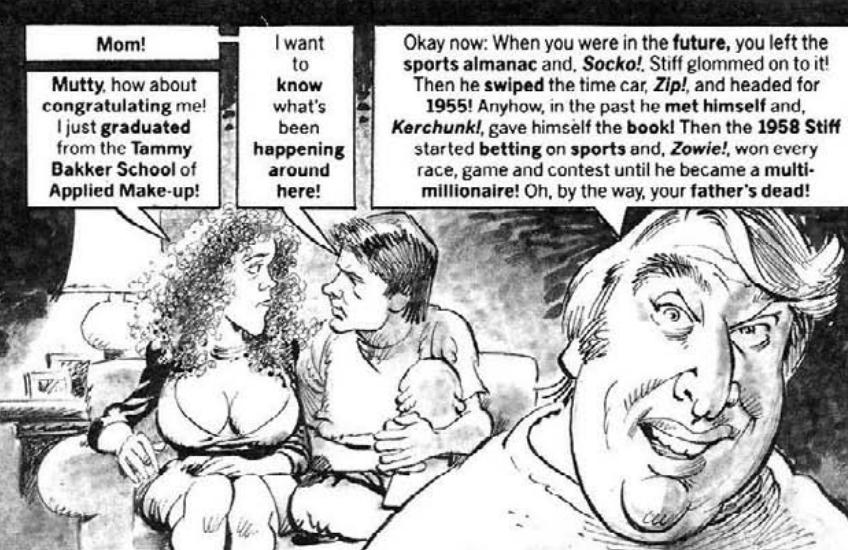
Your room? This has been my room since we moved in six years ago!

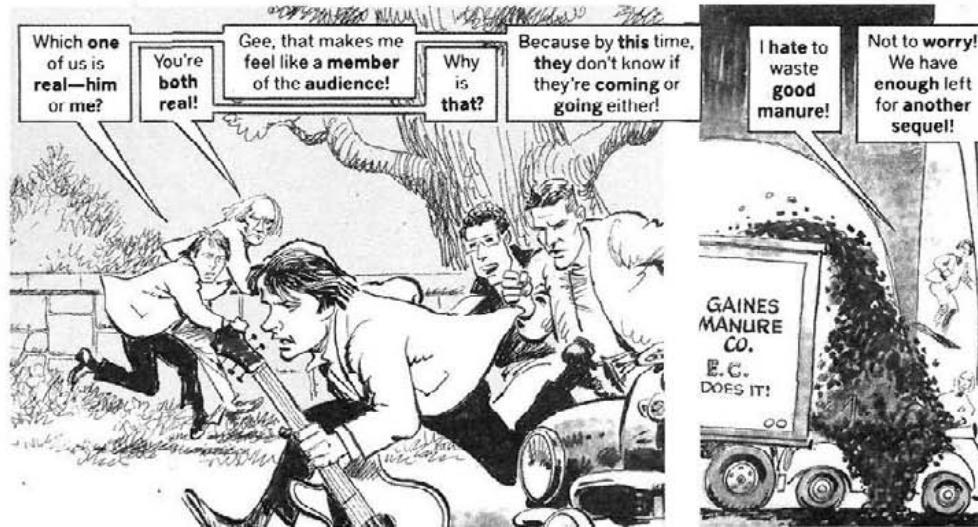
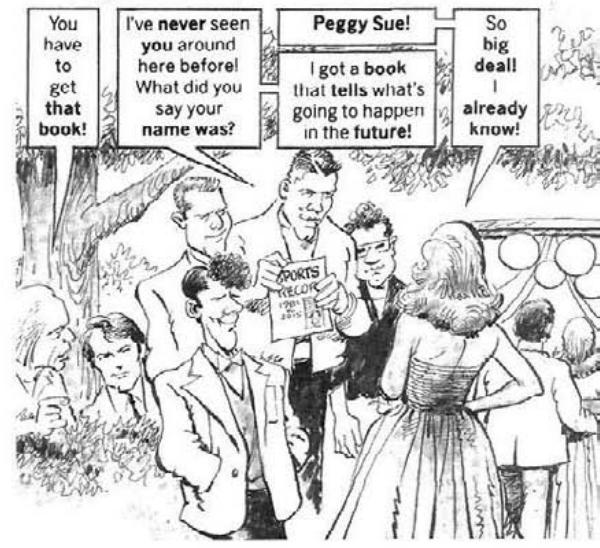
Okay! Here's what happened. When Dork and Mutty left the future, Smacko, they returned to 1985. But hold on! 1985 had, Zap!, been changed because of something that happens in the future that changes things in the past! So Pow!, the present is a different present than it presently is! It's easy, once you get the hang of it!



TEL
SLEAZE

How could this be happening?
I've stumbled into a rerun
of "It's a Wonderful Life"!



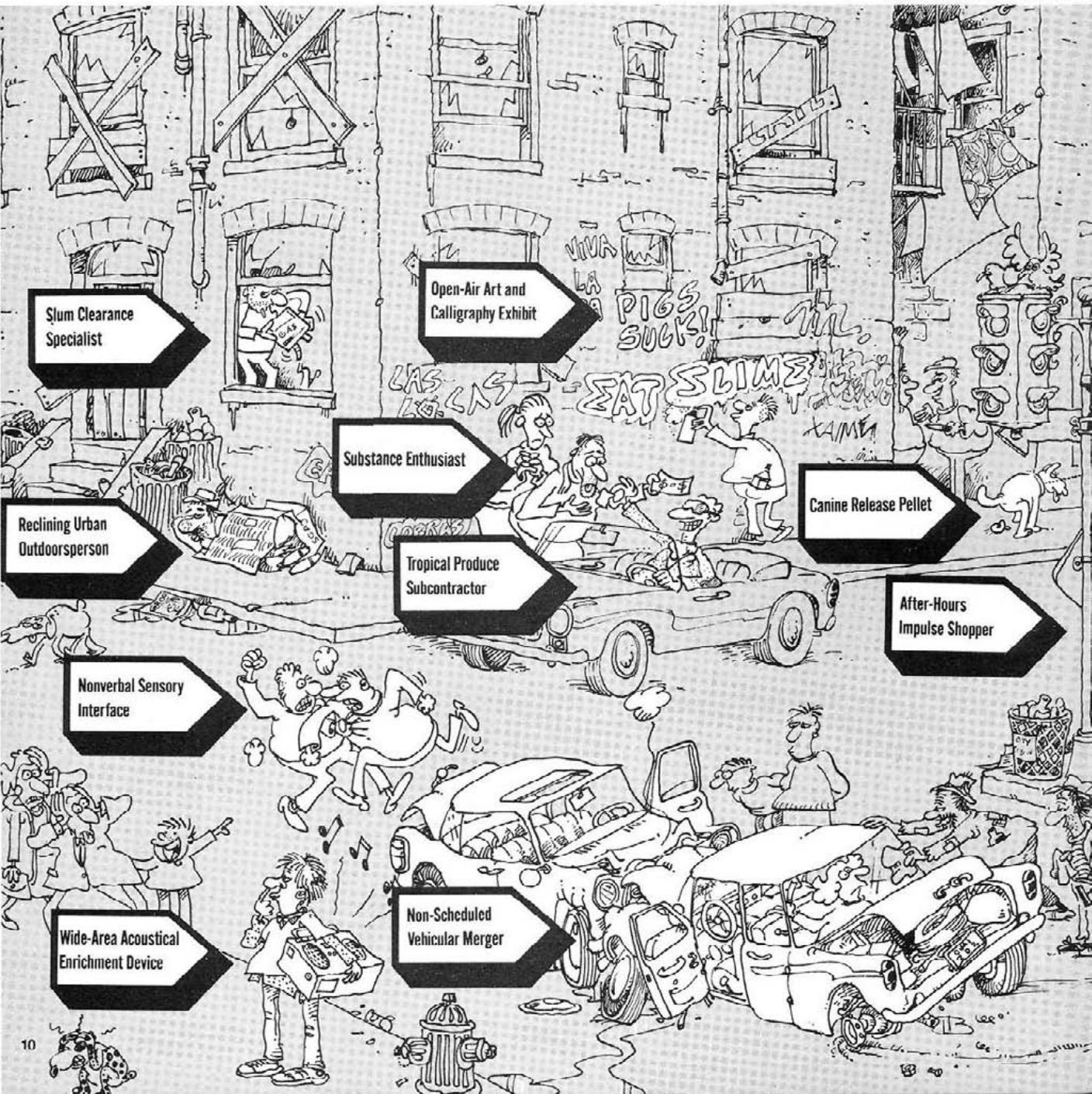


A WORD TO THE GUISE DEPT.

There's a new book out called **Doublespeak**, which reveals how governments, advertisers and the media deceive us with twisted words and phrases. Like when hospitals refer to death as "terminal living." Or when a nuclear-plant explosion is called "energetic disassembly." Or when artificial leather is touted as "virgin vinyl." It's all part of a sneaky trend to make the bad seem good, the disgusting sound appealing, the deplorable seem acceptable! Yes, **Doublespeak** is on the rise, so we better prepare for the time...

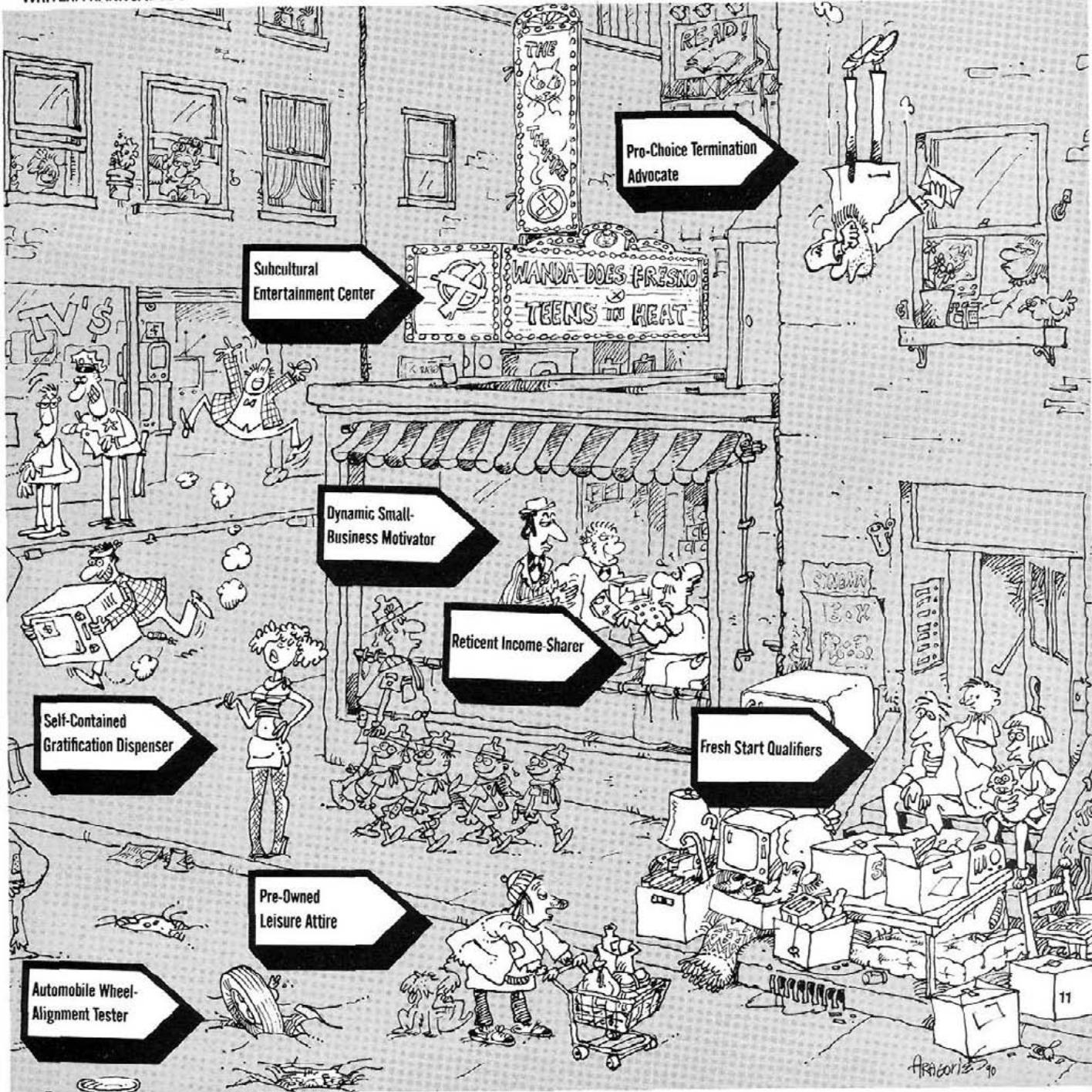
WHEN TAKES C

ARTIST: SERGIO ARAGONES



"DOUBLESPEAK" OVER COMPLETELY

WRITER: FRANK JACOBS



Spend two minutes with your grandparents and you realize their favorite phrase is "When I Was Your Age..." They can drive you nuts with their recollections! But here's the problem: EVERY generation likes to talk about when they were young! And in just a scant 40-50 years, today's youngsters will be the babblers—boring kids with *their* reminiscing! What will their stories be like? Here's...



"WHEN I W TODAY'S KIDS WIL



When I Was Your Age...oxygen masks were things only sick people wore!!

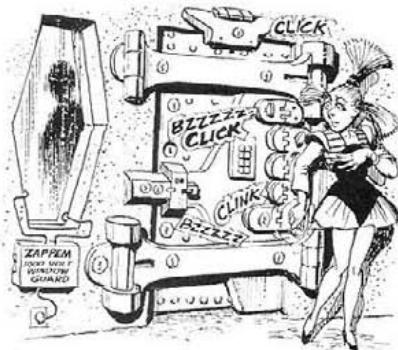


**When I Was Your Age...we thought
nothing of walking from one
end of the mall to the other!**

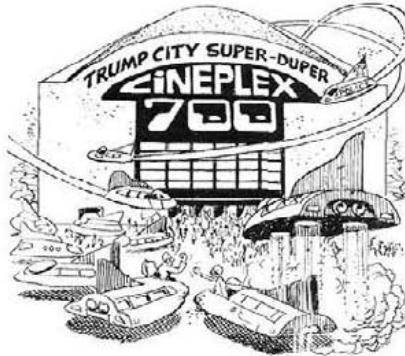


When I Was Your Age...I spent only \$1,000 on Prom Night—and had just as good a time as the kids who spent the big bucks!

AS YOUR AGE... "STORIES I BE TELLING THEIR GRANDCHILDREN



**When I Was Your Age...folks only
needed three deadbolts to lock their doors!**



When I Was Your Age...they only had ten movie screens in one theatre!



When I Was Your Age...only $\frac{1}{2}$ the teams in the NBA made it to the playoffs!



**When I Was Your Age...it was the
Mexicans who snuck into America
to get the decent-paying jobs!**



**When I Was Your Age...we had
a thing called "the ozone layer"
to protect us from the sun!**



When I Was Your Age...Debbie Gibson and Fred Savage hadn't even gotten into politics yet!



When I Was Your Age...we had Tone Loc, DJ Jazzy Jeff and the Beastie Boys—now there were some great songwriters!



When I Was Your Age...our family was so poor, we could only afford to put a phone in one of our cars!



When I Was Your Age... Mom always made us home-cooked meals—no matter how many minutes she had to sweat over the microwave!!!

LET THE MAIMS BEGIN DEPT.

Ever notice how most sports articles are written about the great triumphs and not the great disasters? No? Well, that's too bad! We're not going to omit these three pages just because you don't know what we're talking about! No way! We'd rather delight our truly observant readers with these truly tasteless accounts of...

SPORTS DI

The Galveston Track and Field Meet Disaster



June 14, 1981—Leading by two laps, hurdler Hans Flurney lost any chance for a medal when he and an errant javelin arrived at a hurdle at exactly the same time. (Artie Charney, the errant javelin thrower, however, did take the first place medal in his event due to the record-breaking distance of his off-target toss.)

The Twin City Body Knot Basketball Disaster



January 12, 1988—When the Twin City's two tallest teams, the St. Paul Sonnets and the Minneapolis Mikans faced off, it took five doctors brandishing chainsaws to surgically separate the entanglement of twisted limbs.

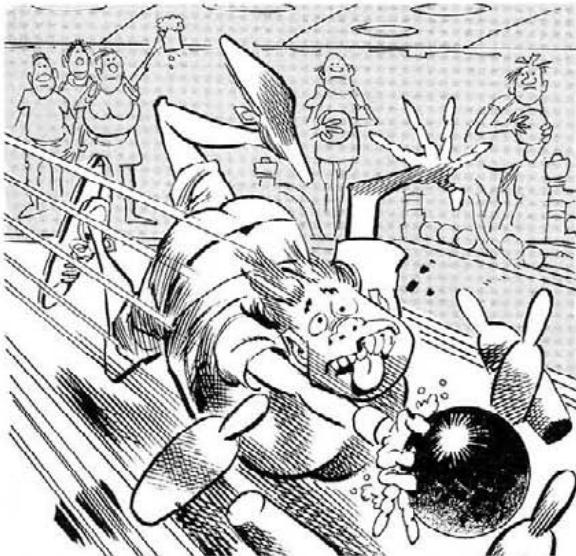


SASTERS OF THE 1980's

ARTIST: JACK DAVIS

WRITER: DUCK EDWING

The Durham State Bowling Disaster



March 18, 1987—Grasping her bowling ball with beer-sticky fingers caused Diane Doopo to blow an eight pin advantage going into the 10th frame. Her little mishap cost her team the league trophy.

The Arkansas Hockey Disaster



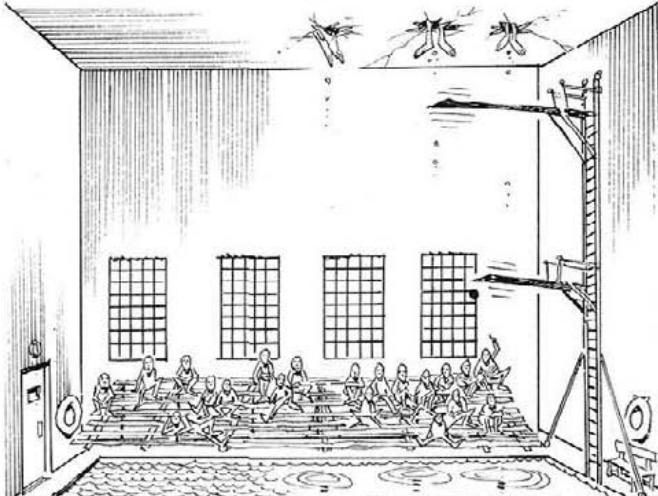
December 13, 1989—The entire Kentucky Bladerunner team was wiped out when an irate Arkansas Ice Slug fan named Jason leaped onto the arena ice and proceeded to ax them to death. Not surprisingly, there was no interference from any of the referees who thought it to be "just another fight." Jason was given 12 minutes in the penalty box for his poor conduct.

The Beirut Open Tennis Disaster



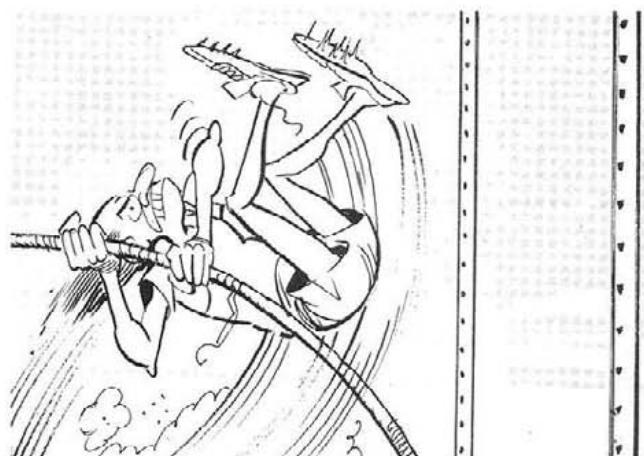
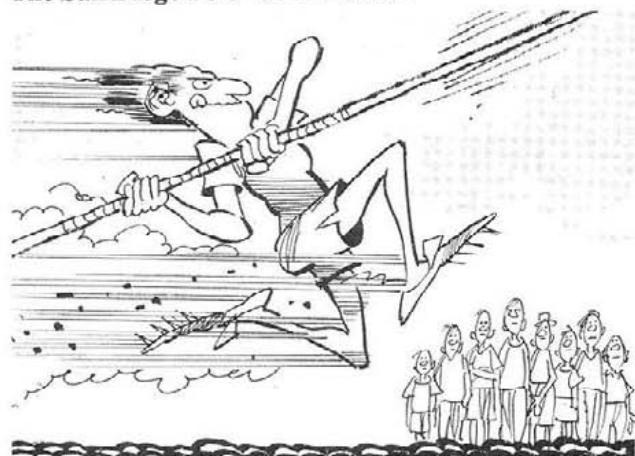
July 30, 1982—An American player disputed the umpire's line call in the semi-final men's singles event.

The Bayonne Indoor Diving Meet Disaster

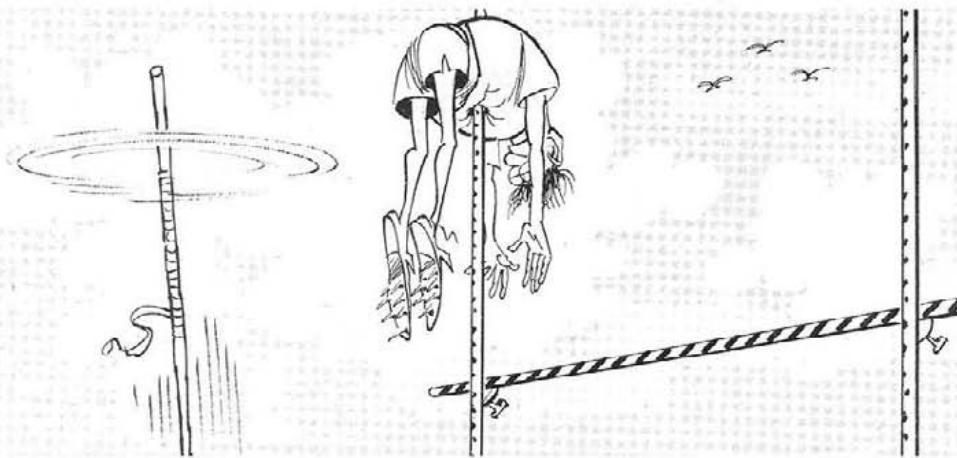


January 5, 1983—The entire Secaucus women's high-diving team disappeared during a practice session, thereby allowing Bayonne its first championship, albeit by default, in 67 years.

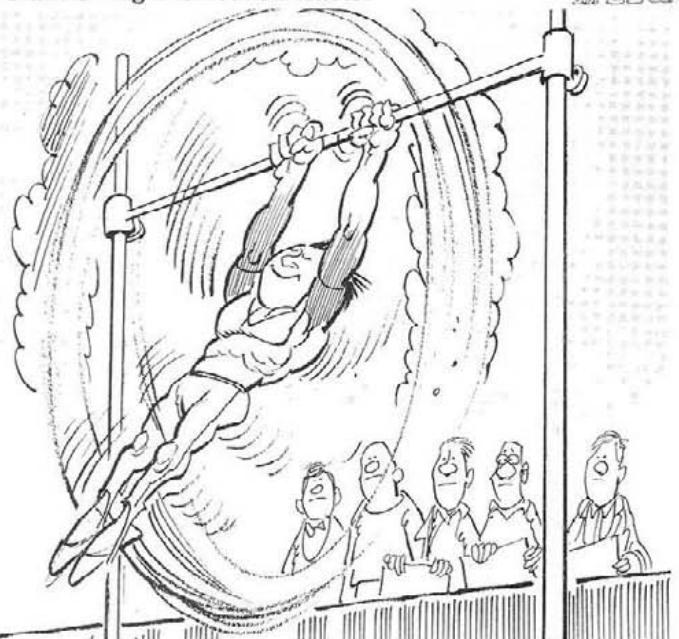
The San Diego Pole Vault Disaster



September 9, 1985—
Perfect form but bad
aim impaled David Dasch's
attempt at the national
record for the event.

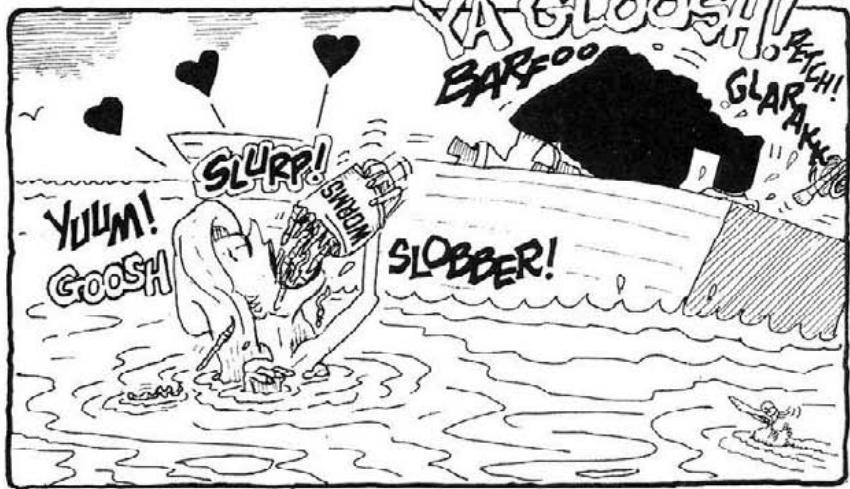
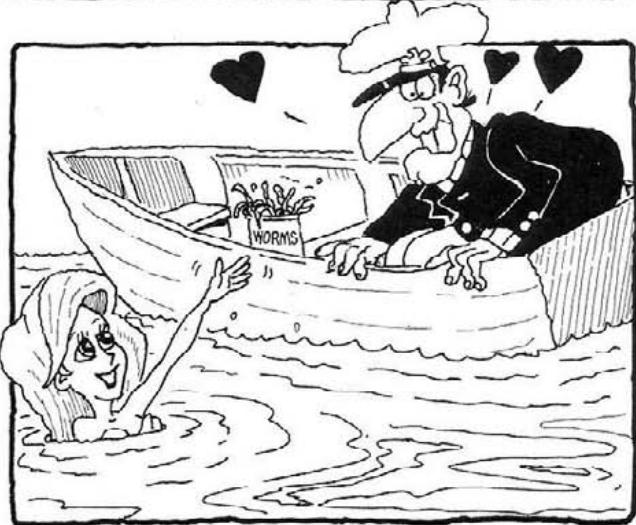
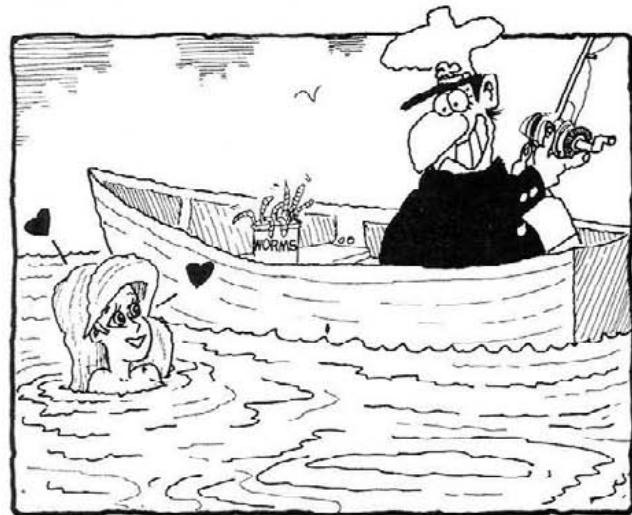
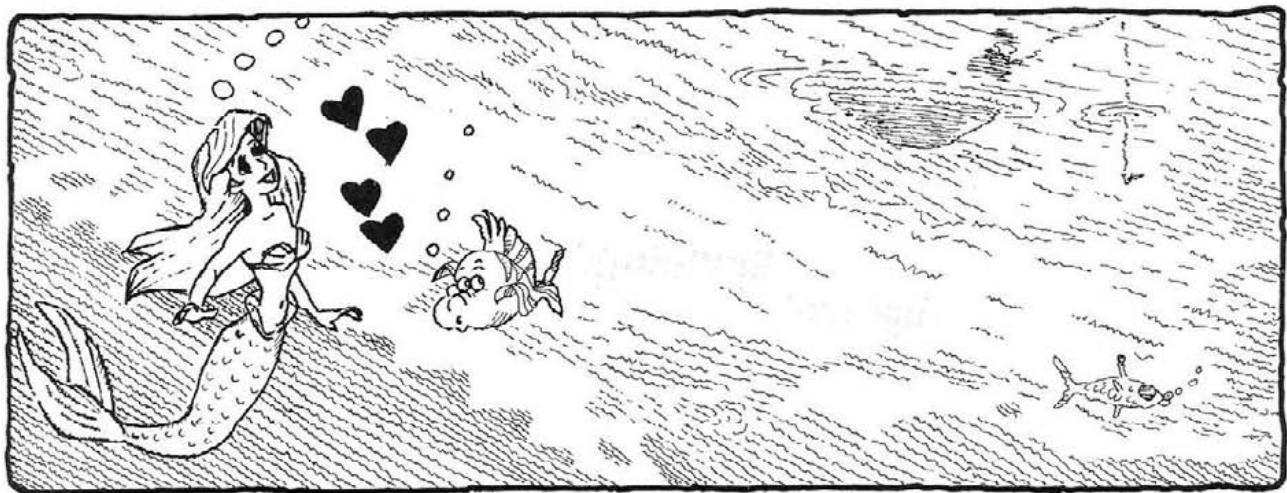


The Triple Giant Swing Dismount Disaster



April 22, 1984—Five points were deducted
from Chris McGlin's final score when the high
bar specialist failed to raise his arms in
the prescribed manner following his dismount.

THE MEATY MERMAID MENACE



BLAND ON THE RUN DEPT.

AMERICA'S

9

MOST WANTED JERKS

ARTIST & WRITER: PAUL PETER PORGES

WANTED

Rufus La Fongue

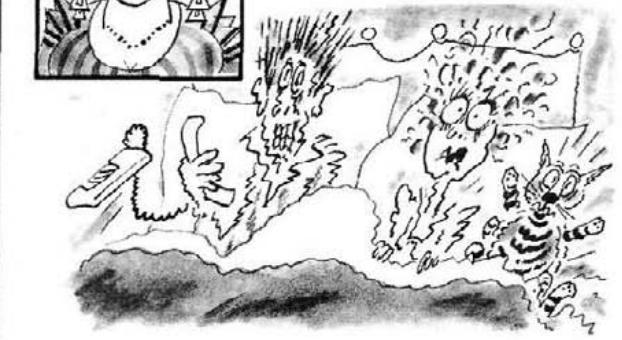
Speedy Messenger
Offense: Pressing all the elevator buttons during evening rush hour



WANTED

Ramona Mae Piffley

Beautician Institute Dropout
Offense: Making random calls at 2 AM and then hanging up



WANTED

Ficar A. Johns

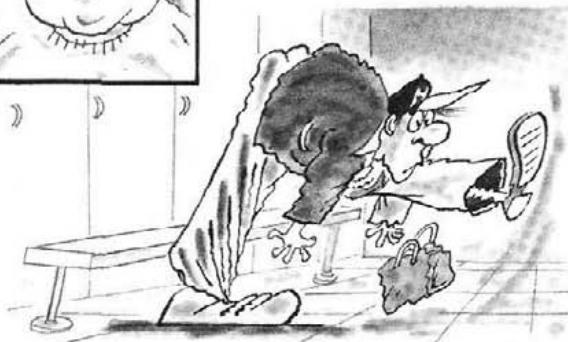
Yearbook Editor
In charge of paste-ups
Offense: Pitching pencils into acoustical tile ceilings



WANTED

Maddy "Yuks" Feller

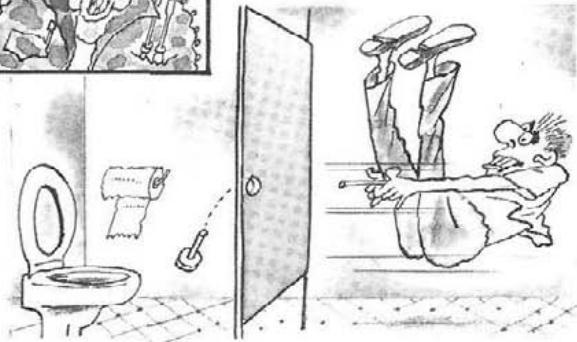
Assistant Cheerleader
Offense: Gluing sneakers
to locker room floors



WANTED

David "Diabolical" Dasch

Freelance Tricycle Mechanic
Offense: Loosening door knobs
on public comfort stations



WANTED

Bill Kreplach, Jr. IV

4th Year Sophomore
Eggmont Academy for Boys
Offense: Spreading soot on
public telephone earpieces



WANTED

Connie B. Schwitzer

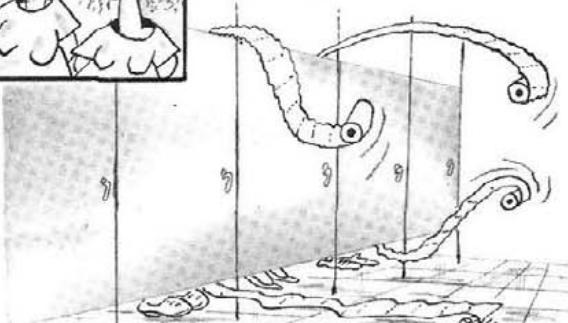
Nuclear Scientist
Offense: Unscrewing the
tops of pepper shakers



WANTED

The Maggot Twins (Ruta and Rita)

World Class Truants
Offense: Removing spindles
from toilet paper rolls



WANTED

Dwayne Homee

Unlisted Telephone Solicitor
Offense: Having un-ordered pimento pizzas
delivered to ex-girlfriend's hen party



SPLURGE IN GENERAL DEPT.

"You gotta be in it to win it," "All you need is a dollar and a dream," and on and on. Lotteries are big business these days and they run catchy slogans to get you to play. "For a buck, what the—heck!" Well, you've got nothing (much)

Some Truly Joy Could Do If You



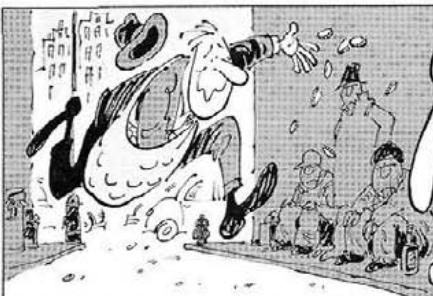
End the embarrassment of trying to pass "10¢ OFF" coupons that you know have already expired.



Spend 40¢ a gallon more for what is laughingly called "Full Service" so that you won't have to walk around all day reeking of gasoline.



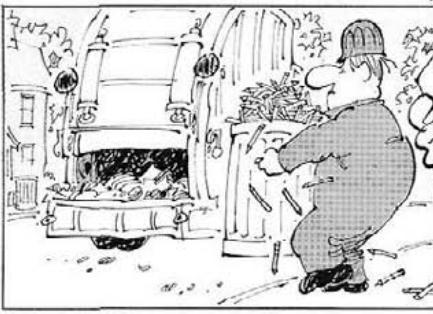
Wear your clothes once. Then throw them out and buy new ones, so you can avoid those weirdos you meet late at night at the laundromat.



Give every beggar you encounter a quarter to lessen the chances that he will suddenly snap and strangle you for rejecting him.



Put a whole hour's worth of money in the parking meter to escape the pressure of trying to finish all your Saturday errands in 12 minutes.



Replace those cheap ball-point pens in your kitchen drawer that refuse to work until you make a whole page of ovals just to get them started.

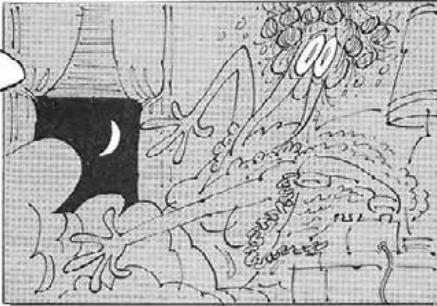


to lose. And you might even win! Then you could sail around the world and buy everyone you know a house. And when you tired of that mindless extravagance and wanted to buy *real* happiness, then you could consider our MAD suggestions for..

Famous Things You Won The Lottery

ARTIST: PAUL COKER

WRITER: TOM KOCH



This year, stop waking up your poor mother at 2 a.m. to wish her Happy Birthday just because the long distance rates are lower then.



Rejoice that you can now afford to buy 2 hot dogs, a large soda, and a pretzel at an NFL game and still have enough money to buy a ticket.



Avoid those long supermarket check-out lines by shopping exclusively at 7-Eleven, since now you can afford to pay their usual double-mark-up prices.



Hire a fix-it man to figure out where to put that drawerful of parts you have been saving because you assume they fell off something important.



Hire a cleaning lady. Then hire a translator to help you communicate with your cleaning lady in whatever language it is that she understands.



Stop wasting energy kicking vending machines that take your money and don't give anything back. (Hire a hefty teenager to kick them for you.)



OFF THE BEATEN LAUGH TRACK DEPT.

Aren't you tired of the same old sitcoms on TV? They always deal with cutesy families or roommates or divorcees. It's about time the networks plugged into *new* ideas! And to get them started, MAD's developed these promos for



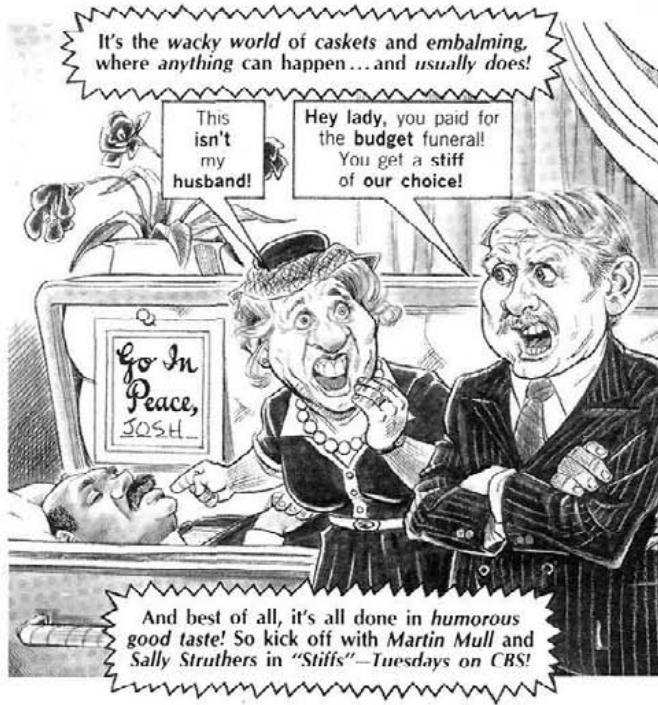
“STIFFS”—The Mortuary Sitcom



“HOLD ON, WALDO!”—The Pit Bull Sitcom



FUTURE BREAK



SITCOMS THAT FRESH GROUND

"KADDAFI'S BUNCH"—The Terrorist Sitcom

ARTIST: SAM VIVIANO

WRITER: FRANK JACOBS



"BLIPS"—The Air Traffic Controllers Sitcom



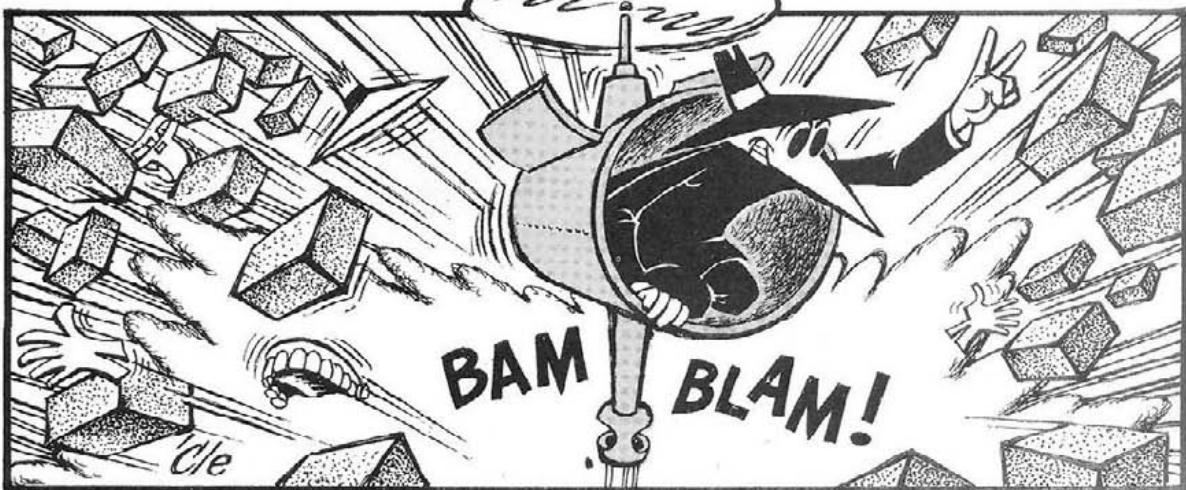
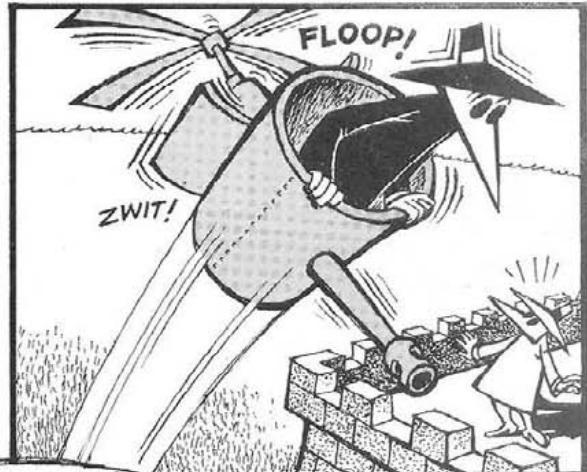
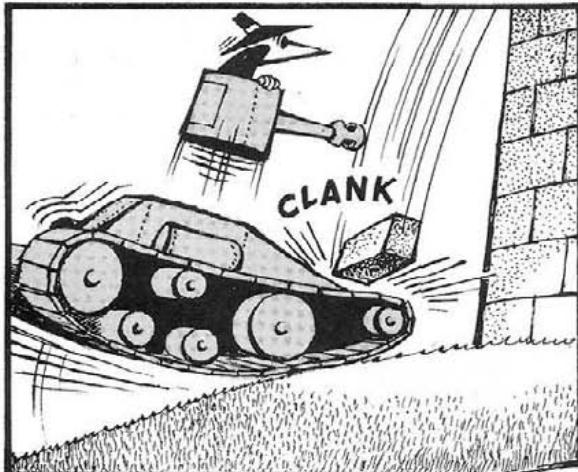
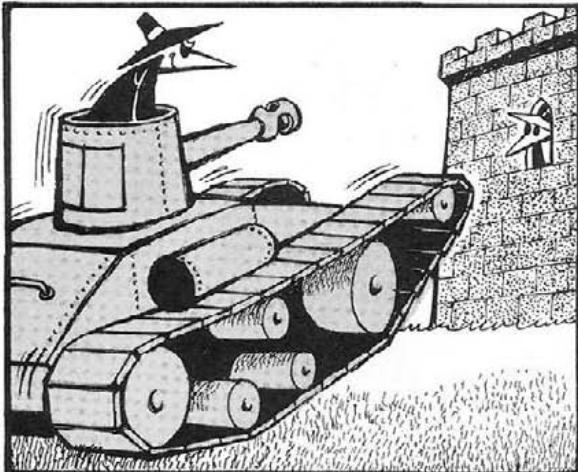
"THE DEVIL YOU SAY!"—The Satan Worship Sitcom



"FRITZ NEXT DOOR"—The Ex-Nazi Sitcom



SPY VS SPY



CREATIVITY



BERG'S-EYE VIEW DEPT.

THE LIGHT

MATING



MODERN EXPERTISE



R SIDE OF...

ARTIST & WRITER:
DAVE BERG

THE ENVIRONMENT



RESEARCH

Er ... ah ... can I ...
where are ... er ...

Aisle three,
second shelf!

That's where we keep all
the "How to" sex manuals!



GIFTS

Tell me what
you'd like for
your birthday ...

Frankly, I'd
like a
divorce!

Yipes! I wasn't planning
on spending that much!



MANNERS

Robert, how many times do I
have to tell you not to talk
with a mouth full of food!



LUXURY

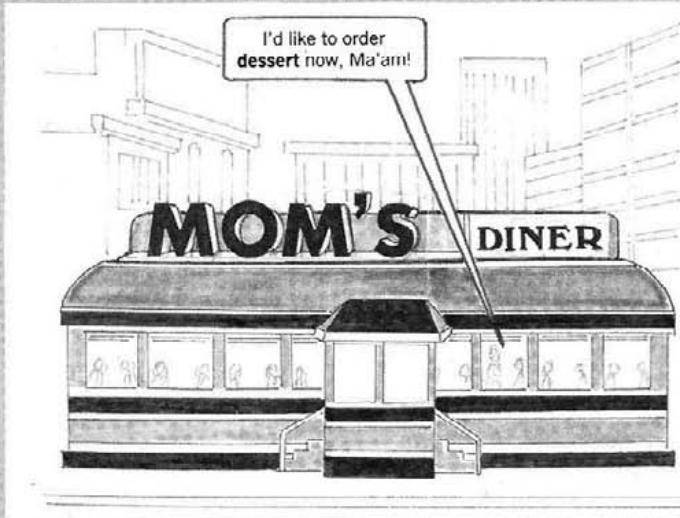
This house is
magnificent!
It's worth
every dollar!

Yes, I agree! Although it's our **most**
expensive listing, I believe it's
going to be **sold quickly**! I advise
you to leave a **deposit** on it **today**!

Oh, we **can't** do that 'til **Tuesday**!
We bought a **lottery ticket** and
the **drawing** isn't until **Monday**!



HOME COOKING



FOREIGN IMPORTS



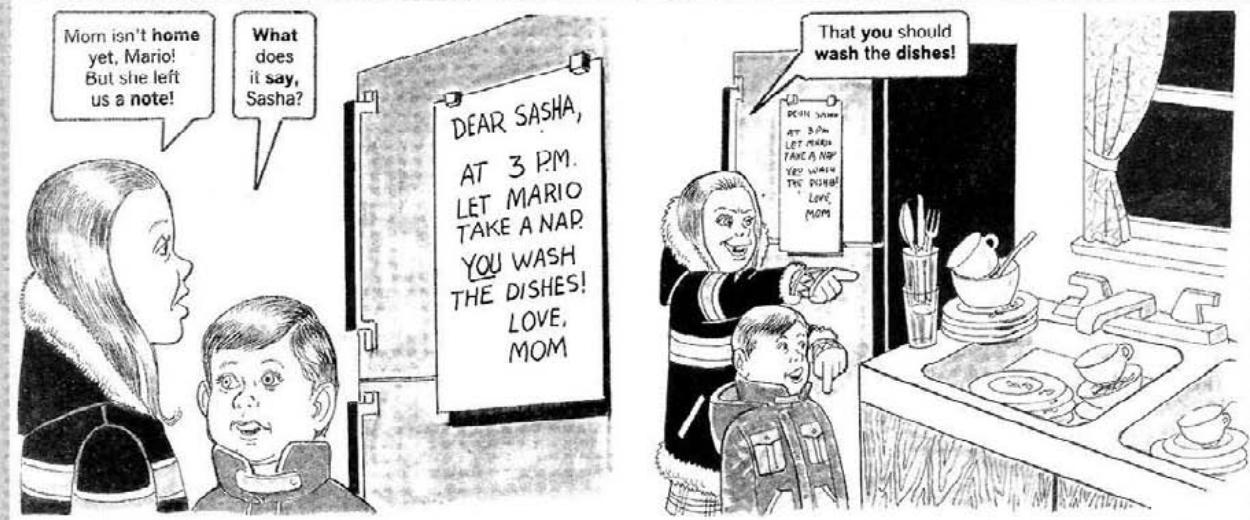
ACCIDENTS



THE OFFICE



COMMUNICATION



DOCTORS



COMPILING IT ON DEPT.

If you've watched David Letterman, you've seen him spout off one of his many lists. What you may not know is that MAD did it first—back in issues 225 and 260. What you also may not know is that MAD lifted the list idea from the best-selling "Book of Lists." Why all this explaining? Merely to fill out this intro to...

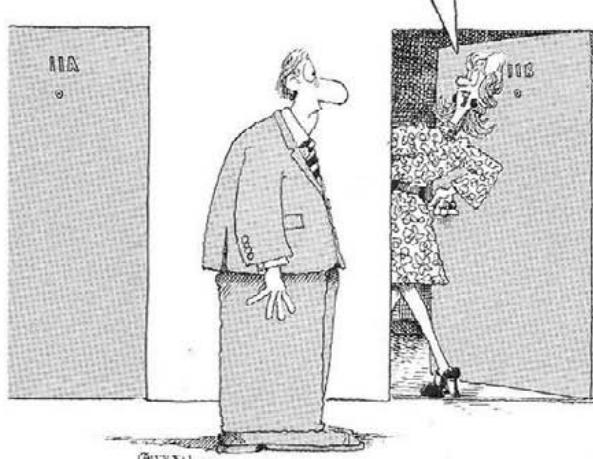
MAD'S REALLY RELEVANT COLLECTION OF LISTS

ARTIST: JOHN CALDWELL

WRITER: FRANK JACOBS

5 EXPLANATIONS INDICATING YOU WON'T GET IT ON WITH YOUR DATE

1. *I'd invite you in, but I've got to finish my research paper on celibacy.*
2. *I need all my strength for my tuba lessons tomorrow.*
3. *I have to get up at 4 a.m. and yodel.*
4. *I throw up when I see pubic hair.*
5. *I'm saving myself for Satan.*



8 COMMENTS REFLECTING A HIGH DEGREE OF OPTIMISM

1. *They're too loyal to their fans to move the team.*
2. *I can't wait to check out the '90 Yugos.*
3. *The fish are dying of natural causes.*
4. *I'm moving my retirement fund into a Texas Savings-Loan.*
5. *It's not like the Ayatollah's unreasonable.*
6. *Why call a plumber when we've got that do-it-yourself book from Time-Life?*
7. *Customs will never think of looking for your stash there.*
8. *Your public defender will make mincemeat out of the DA.*



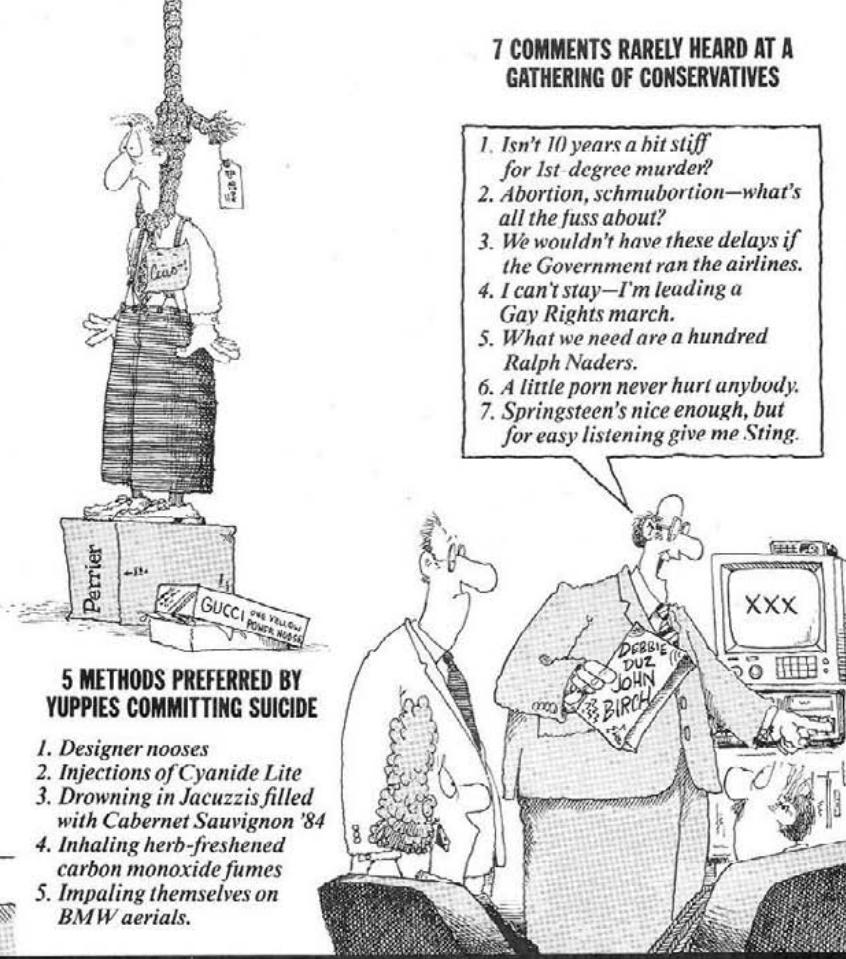
6 DIPLOMATIC WAYS A DOCTOR CAN BREAK THE NEWS THAT YOU'VE GOT LESS THAN SIX MONTHS TO LIVE

1. *Have you ever thought of celebrating Thanksgiving early?*
2. *I've got a load of patients who sure could use a new liver.*
3. *From everything I hear, the 1990s are really gonna suck.*
4. *It must be a drain paying those life insurance premiums year after year.*
5. *Isn't getting old a bitch?*
6. *First the good news.*



7 COMMENTS RARELY HEARD AT A GATHERING OF CONSERVATIVES

1. Isn't 10 years a bit stiff for 1st-degree murder?
2. Abortion, schmabortion—what's all the fuss about?
3. We wouldn't have these delays if the Government ran the airlines.
4. I can't stay—I'm leading a Gay Rights march.
5. What we need are a hundred Ralph Naders.
6. A little porn never hurt anybody.
7. Springsteen's nice enough, but for easy listening give me Sting.



7 OVERHEARD REMARKS INDICATING YOU WON'T BE HAPPY IN YOUR NEW NEIGHBORHOOD

1. *Janice, your pimp is on the phone.*

2. Both our kids were paroled on the same day.

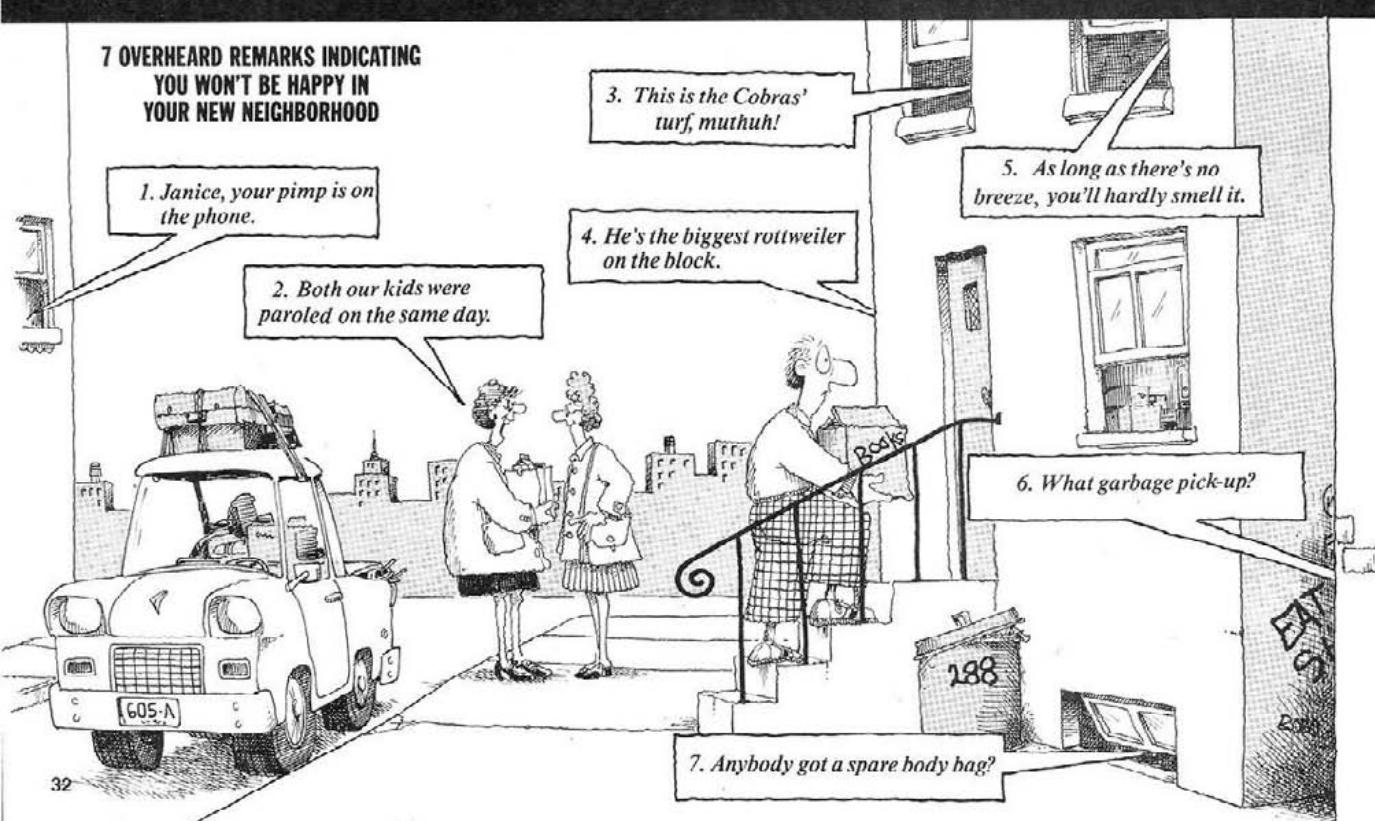
3. *This is the Cobras' turf, muthuh!*

5. *As long as there's no breeze, you'll hardly smell it.*

4. He's the biggest rottweiler on the block.

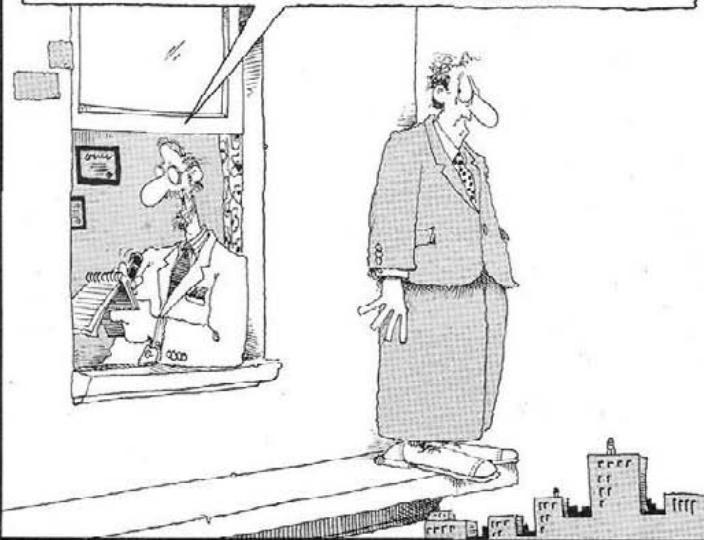
6. What garbage pick-up?

7. Anybody got a spare body bag?

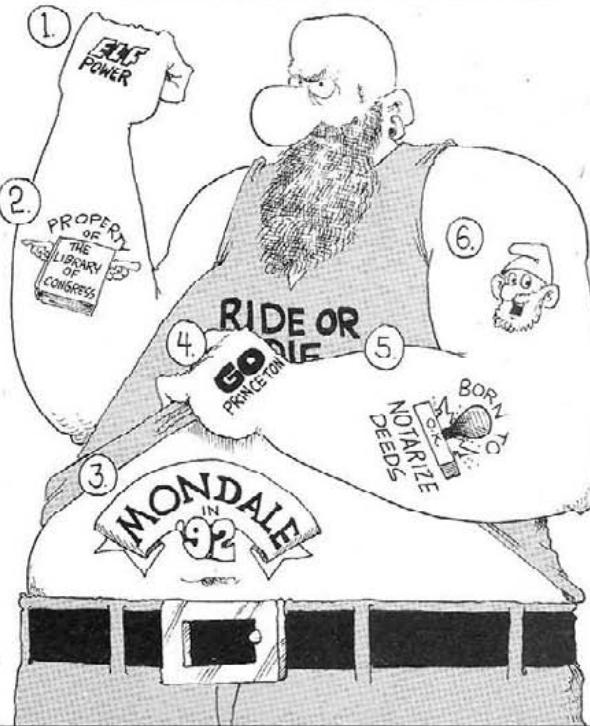


THE 9 FAVORITE EXPRESSIONS USED BY SHRINKS

1. How do you feel about that?
2. I think you know the answer to that already.
3. That's something to consider.
4. Uh-huh.
5. Oh?
6. Oh.
7. Hmm.
8. Ah.
9. Let's talk about this some more at our next session.



6 TATTOOS RARELY, IF EVER, SEEN ON THE BODIES OF MOTORCYCLE GANG MEMBERS



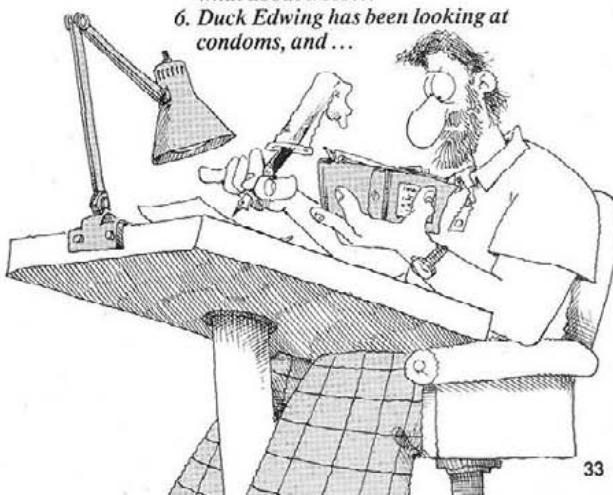
8 EXPRESSIONS OF SELF-CONFIDENCE NOT LIKELY TO BE REPEATED

1. I know a nonpoisonous snake when I see one.
2. Screw the weather report—we're climbing the north face.
3. Nothing's too spicy for my iron stomach.
4. I can ride him.
5. The mob will listen to me: Not to worry—I'm wearing shark repellent.
6. I'll get him to show I'm friendly.
7. Save your anesthetic for someone who needs it.



6 UNPROMISING INTROS TO ARTICLES IN MAD

1. If you've ever seen marmot droppings, then you know...
2. They're at it again—those crazy guys at the International Monetary Fund...
3. Dr. Seuss has never written a book for degenerates. But if he did...
4. Have you ever wondered what Noah and Joshua and all those characters in The Bible would do if they were Olympic performers...?
5. When a person dies, we read his obituary in the newspaper. But what about trees...?
6. Duck Edwing has been looking at condoms, and...



CRAWL OF THE WILD DEPT.

If you're like most people (and you are, so don't try getting snooty with us!), you probably never watch the credits on movies or television shows. The moment they start rolling, you bolt from your theatre seat or dash to the kitchen to raid the fridge. Well, STOP IT!! Not

TV AND MOVIE CREDITS

BEAUTY AND THE BEAST

VINCENT'S STUNT DOUBLECHEWBACCA
SET DESIGNSEWER WORKERS UNION LOCAL #12
ACTING COACHGUNTHER GEBEL-WILLIAMS
CATERINGPURINA DOG FOOD COMPANY



ROSEANNE

Ms. Barr's Wardrobe by RINGLING BROTHERS, BARNUM & BAILEY
Set Construction by U.S. ARMY CORPS OF ENGINEERS
Furniture Provided by BETHLEHEM STEEL
Ms. Barr's Limo Courtesy of UNITED VAN LINES

MARRIED...WITH CHILDREN

PEG & KELLY'S WARDROBEFREDERICK'S OF HOLLYWOOD
AL'S WARDROBEGOODWILL INDUSTRIES
STORY CONSULTANTSAL GOLDSTEIN, BOB GUCCIONE,
LARRY FLYNT
CAMERAMANROB LOWE
ETIQUETTE ADVISORZSA ZSA GABOR
CHILD-REARING ADVISORS...MR. & MRS. CHARLES MANSON, SR.



MURPHY BROWN



"Newsroom" Set Stolen From "The Mary Tyler Moore Show"
"Phil's Bar" Set Stolen From "Cheers"
"FYI. Newsdesk" Set Stolen From "20/20"
Journalistic Consulting by Geraldo Rivera

only are you showing disrespect to the talented (?) people who perform for us, but you're also missing out on the incredibly valuable information (and unexpected entertainment value) contained in the credits themselves! Don't believe us, you say? Then take a gander at these ...

YOU PROBABLY MISSED

YOUNG EINSTEIN

Directed by YAHOO SERIOUS
Produced by BOZO PROFOUND
Edited by JACKO NOFOOLING AROUND
Lighting by WACKO NOT-KIDDING
Yahoo's Hairdresser DON KING
Historical Researcher JOE ISUZU

DISTRIBUTION IN AMERICA MADE POSSIBLE BY THE OBSCENE PROFITS OF "CROCODILE DUNDEE"



THE COSBY SHOW

Cosby Kids' Facial Mugging Coach .. GARY COLEMAN
Title-Sequence Choreographer PEE WEE HERMAN
Story Consultant WARD CLEAVER
Exec. in Charge of "On-Camera" Time
WILLIAM H. COSBY, THE GREAT, JR., ED. D

THE KARATE KID PART III

Screenplay by XEROX MACHINE
Based On a Concept by STUDIO ACCOUNTANTS FOR
"THE KARATE KID" and "THE KARATE KID PART II"

Entire Production Made Possible by
the Public's Fading Memory of BRUCE LEE



WRITER: MIKE SNIDER



TURNER AND HOOCH

HOOCH'S CLOSE-UP DOUBLE ERNEST BORGnine
SALIVA PROVIDED BY TOBACCO CHEWERS OF MAJOR LEAGUE BASEBALL

SPECIAL THANKS

To the producers of the film *K-9* for not suing us for plagiarism.

Readers rejoice! It's time once again for MAD Switcheroos! And what, oh ye of faulty memory may ask, are MAD Switcheroos? Pay attention this time! What's the difference

MORE MAD SWIT

ARTIST: AL JAFFEE

Q. What's the difference between a cheap eatery and Geraldo Rivera?



A. A cheap eatery serves up HASH AND TRIPE;



A. Geraldo Rivera serves up _____.

Q. What's the difference between a nervous collapse and an IRS audit?

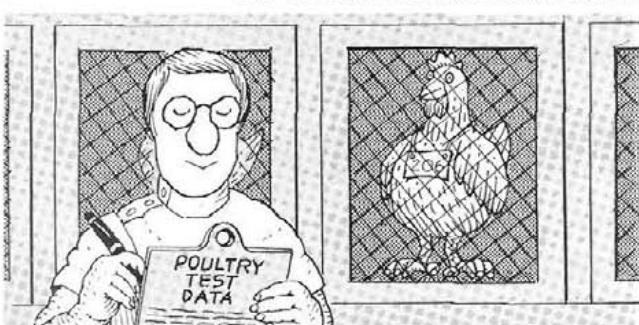


A. A nervous collapse is a BREAKDOWN THAT SHAKES YOU;

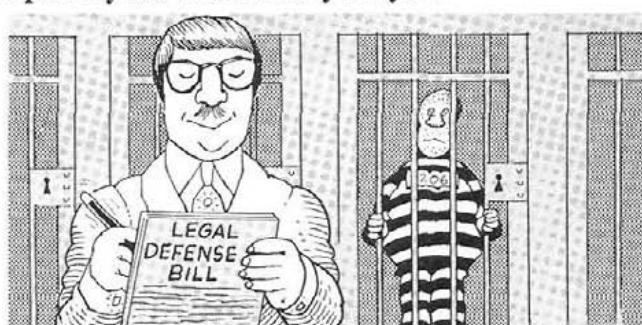


A. An IRS audit is a _____.

Q. What's the difference between a poultry lab and a sleazy lawyer?



A. A poultry lab takes in CLUCKERS FOR SCIENCE;



A. A sleazy lawyer takes in _____.

between a hungry lion and Sylvester Stallone? A hungry lion may GROWL AND HUNT! But Sylvester Stallone can only HOWL AND GRUNT! Remember? Excellent! Now you're ready for

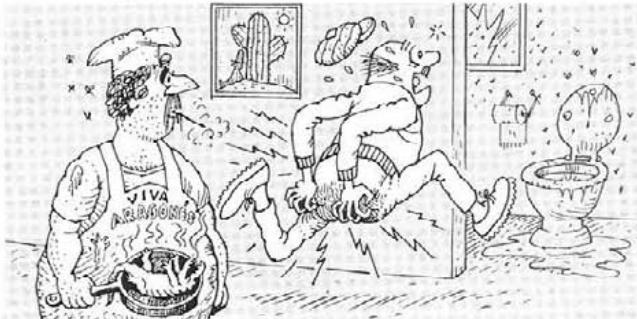
CHEROOS

WRITER: FRANK JACOBS

Q. What's the difference between a spanking and a tourist in Mexico?



A. A spanking RATTLES THE BUNS;



A. A tourist in Mexico



A. A horse player BACKS UP A HUNCH;



A. Jason

Q. What's the difference between a smoker and Kermit the Frog?



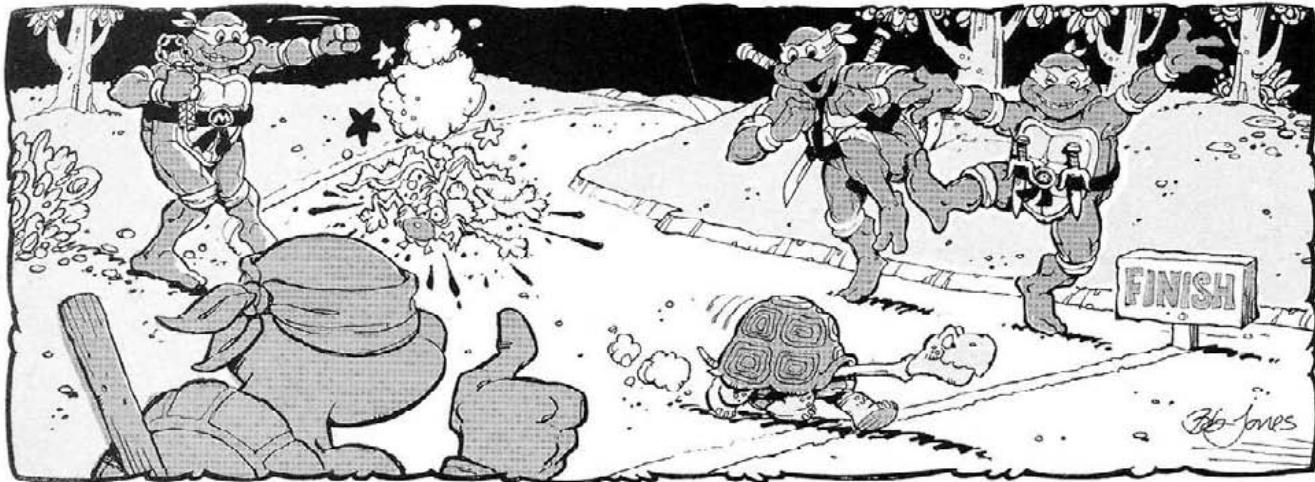
A. A smoker craves a CIG IN THE PACK;



A. Kermit the frog craves a _____.

A MODERN DAY FAIRY TALE

THE TURTLE AND THE HARE



I'm going to fertilize that egg! I've got stamina!!

No, I'm going to fertilize that egg! I've got speed!!

Forget it! I'm going to fertilize that egg! I've got an agent!! And he got me the part of the talking baby in ...

CHILD A-BRUCE DEPT.

LOOK WHO'S SQUAWKING

ARTIST: ANGELO TORRES

WRITER: DICK DEBARTOLO

What kind of lunatic cab driver are you?
You killed this guy!

Yeah, but I brought in a pregnant lady who's about to give birth! So, it evens things out!

I need drugs!
For the pain from the baby?

No, for the terror of the cab ride!
Dear, your mother and I got here as fast as we could. What's the problem?

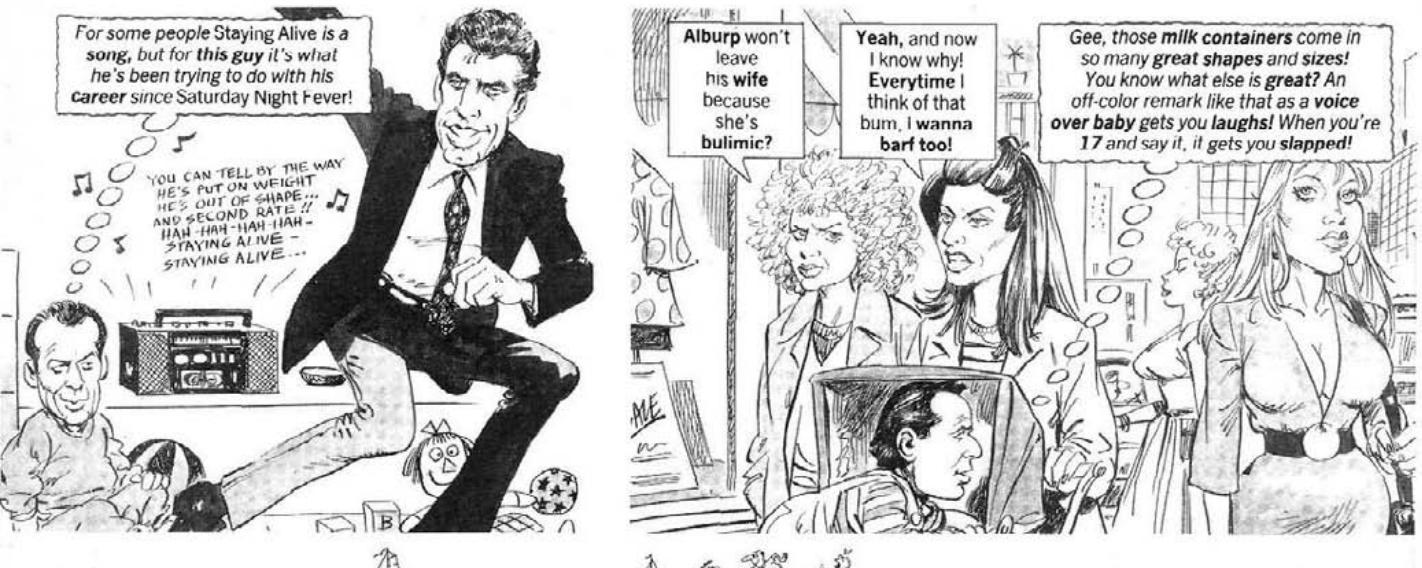
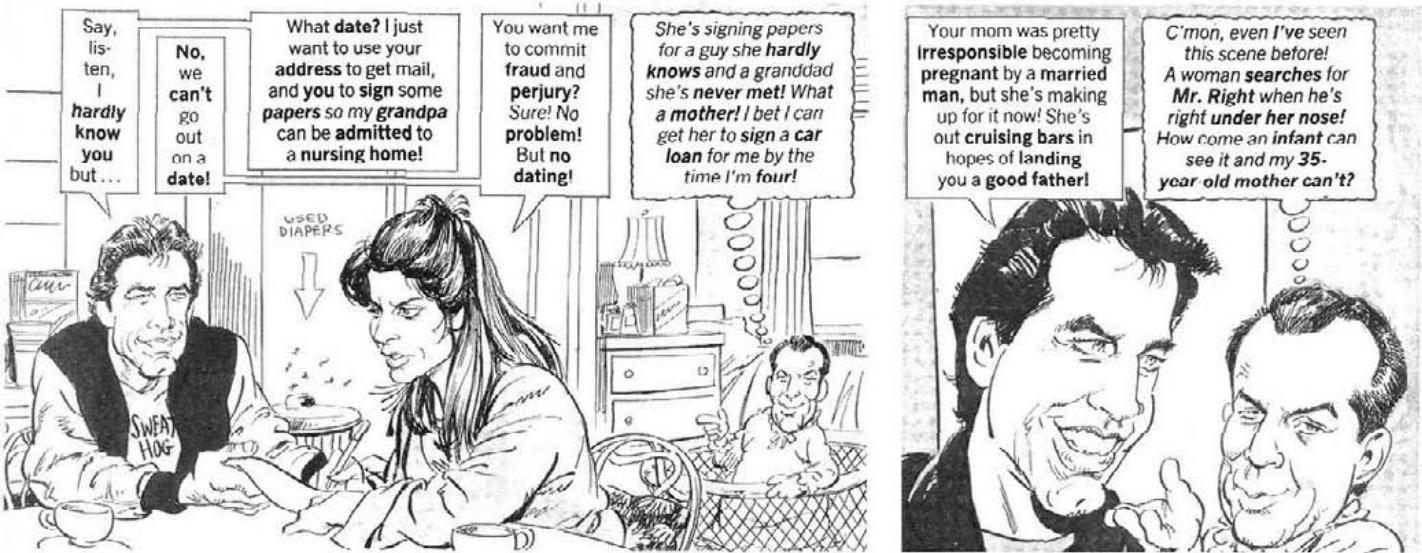
I'm pregnant!
I'm an unwed mother!
And I'm about to give birth!

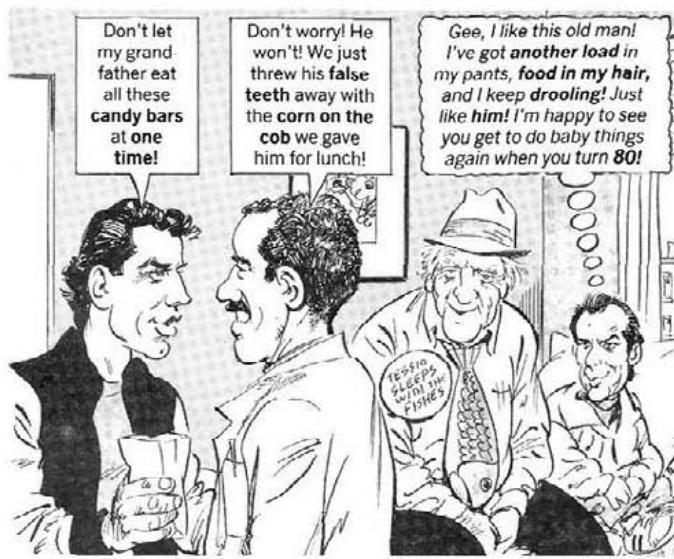
I'm glad you're just pregnant! I thought you were putting on tons of weight! What a relief! At least you'll still be attractive to men!

I heard that the patient used frozen sperm!

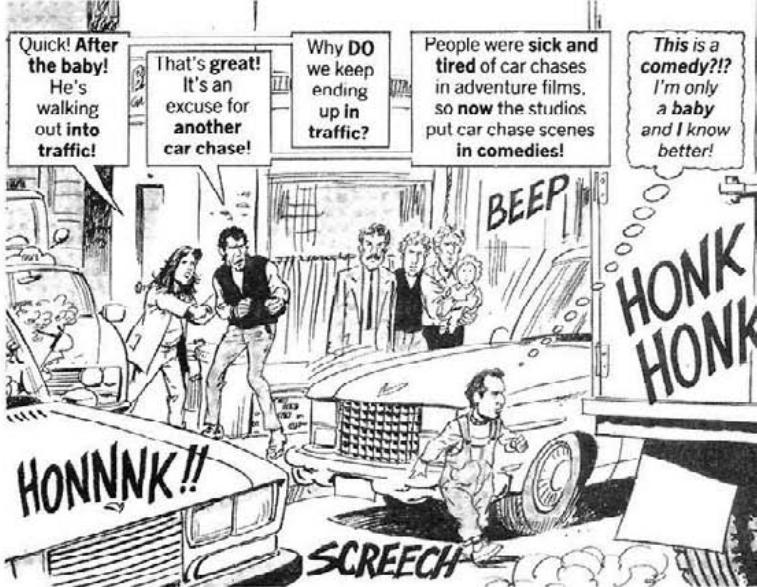
Oh, come on now! Sure it was cold in the backseat of my car, but she's exaggerating!



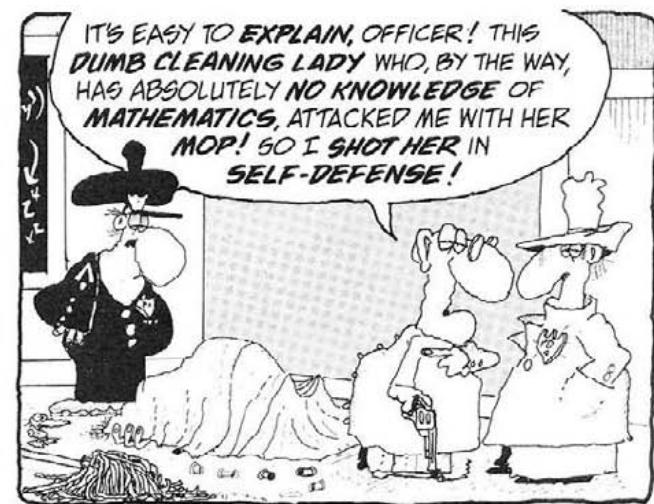
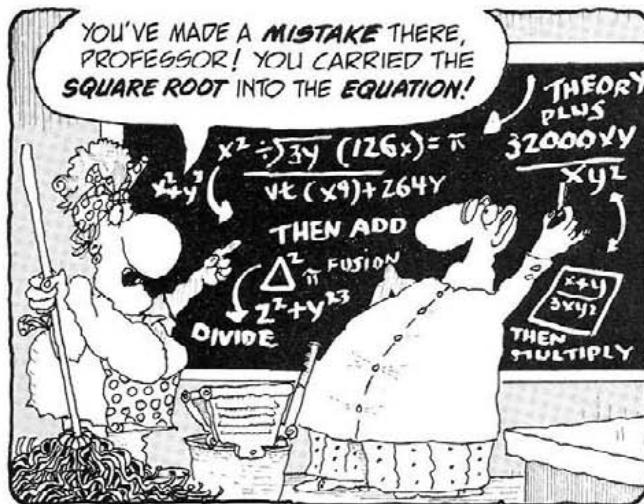




What's the big deal about fathers? If the quality of the men I've seen so far are the choices, I opt for "fatherless"! Actually, when I think about mom, maybe I should opt for "orphan"!



THE LONGWinded LABORATORY LIQUIDATION



MEDIA-MORPHOSIS DEPT.

We've had it! We're fed up! We're STEAMED at the way Hollywood keeps ripping off comic strips! Batman, Superman, Dick Tracy, Popeye and plenty of others have been turned into stinky movies by

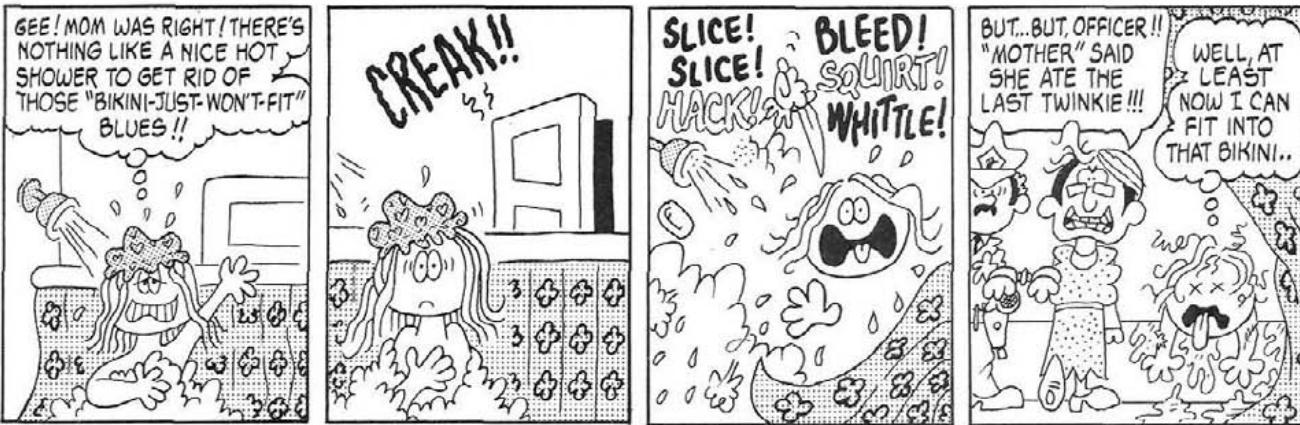
**IF Famous WERE MADE
INTO MOVIES**

COMIC

THE GODFATHER By Charles Schulz



PSYCHO By Cathy Guisewite



producers who can't think up original ideas of their own. MAD thinks turnabout is fair play! It's about time the comic strip business did some ripping off of their own! Yeah!! Just imagine...

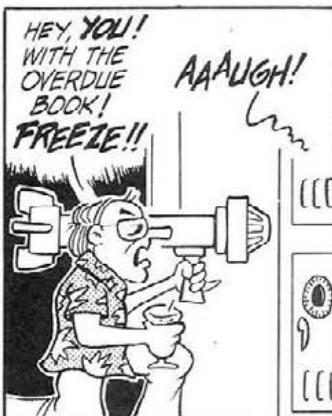
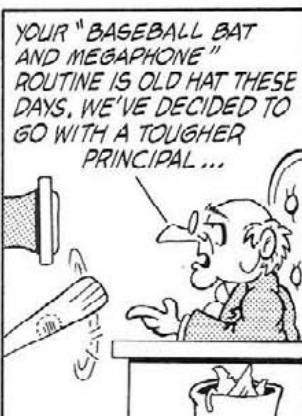
Movies MADE INTO STRIPS

ARTIST AND WRITER: RUSS COOPER

HONEY, I SHRUNK THE KIDS By Bill Watterson



LEAN ON ME By Garry Trudeau



CRIES AND WHISPERS By Jim Davis



TAXI DRIVER By Bil Keane



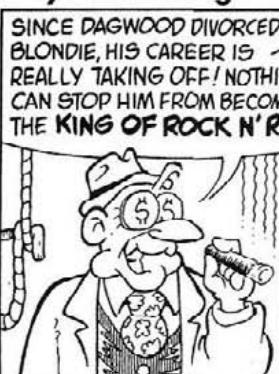
"Hey Daddy, are you gonna eat that
piece of pie, huh, Daddy? Daddy? ...Daddy?"

GODZILLA By Jim Unger



GREAT BALLS OF FIRE

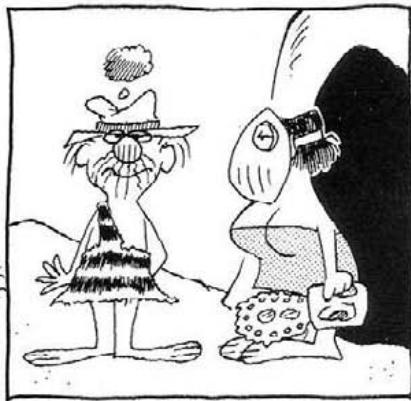
By Dean Young & Stan Drake



DANGEROUS LIAISONS By The Archie Comics Group



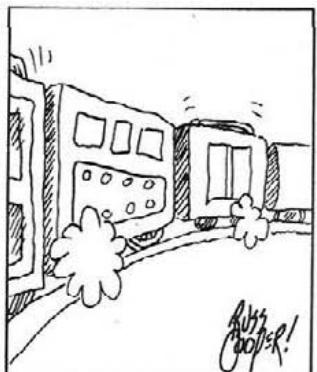
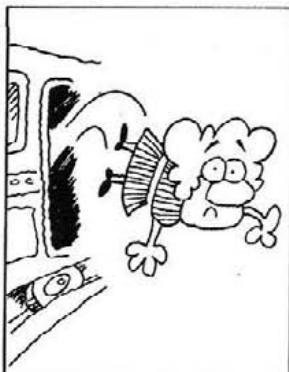
A NIGHTMARE ON ELM STREET By Johnny Hart



PLATOON By Berke Breathed



THROW MOMMA FROM THE TRAIN By Mell Lazarus



Mell Lazarus

Television remote controls have become more and more sophisticated in recent years. In fact, you can use your remote to change channels, record programs, switch the set on and off and silence annoying commercials. But we believe this new technology hasn't gone far enough. There's much more that can be done to make television viewing a truly entertaining and enjoyable experience. So, wheel out the old Barca-lounger, dust off the Naugahyde and enjoy...

MAD'S ULTIMATE T.V. REMOTE CONTROL



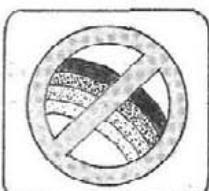
ARTIST: GEORGE WOODBRIDGE

WRITER: MARK DRESSLER



MONEY SAVER SWITCH:

Automatically jams the phone to stop you from wasting your money on merchandise offered by those lousy Shop at Home Shows.



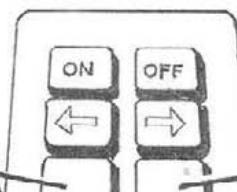
COLOR COMMAND:

Lets you de-colorize classic black and white films that have been shamelessly colorized and ruined by Ted Turner.



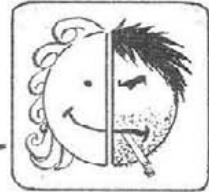
MANUFACTURER'S PRICE INDEXER:

Displays the *real* market value of prizes given away on game shows, as opposed to the ridiculously inflated manufacturer's "suggested retail price."



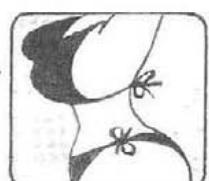
"LOVE CONNECTION" VOTING BUTTON:

Lets you play along with the audience so you too can screw the contestant by matching him or her with a real loser.



VIDEO LIP-SYNC MODULATOR:

Matches the lyrics with the mouths of singers in MTV music videos. Also synchronizes shabbily dubbed Japanese kung-fu and Godzilla movie voice-overs.



T&A SEARCHER:

Instantly locks in whatever station is showing the most big-chested babes and strapping hunks.

DISCLAIMER ENLARGER:

Magnifies all the fine print in those tiny manufacturer's disclaimers so you'll know the *actual* limitations of their cheap merchandise and crummy service.

A "SNAPPY
ANSWERS
TO STUPID
QUESTIONS"
SMOKING
CONFRONTATION

HERE WE GO WITH ANOTHER RIDICULOUS
MAD
FOLD-IN



A ►

FOLD THIS SECTION OVER LEFT

◀ B FOLD BACK SO "A" MEETS "B"



A ►

◀ B

